

Children's Advocacy Week Sponsorship Opportunities



For more than 20 years, KYA and our fellow advocates for kids have gathered in Frankfort for Children's Advocacy Day, filling the halls of the Capitol and asking their elected officials to step up for Kentucky kids.

Partner
SPONSOR
\$1,000

Unlimited Available

- 2 tickets to VIP event with legislators
- Logo on all signs at in-person events, displayed on screen during virtual events, and on website
- Included in recap blog
- Social media promotion

Advocate
SPONSOR
\$2,500

Unlimited Available

- 2 tickets to VIP event with legislators
- Logo on all signs at in-person events, displayed on screen during virtual events, and on website
- Included in recap blog
- Social media promotion
- Recognition during virtual advocacy trainings with advocates and virtual event sessions

Strategist
SPONSOR
\$5,000

Two (2) Available

- 5 tickets to VIP event with legislators
- Logo on all signs at in-person events, displayed on screen during virtual events, and on website
- Included in recap blog
- Prominent social media promotion
- Mentioned in caption of live social media video of rally and other streamed sessions
- Tagged in Facebook album of event photos
- Support up to three (3) Advocacy 101 trainings for advocates OR provide stipends for five (5) lived experience experts to attend Children's Advocacy Day at the Capitol

Champion
SPONSOR
\$10,000

One (1) Available

- 5 tickets to VIP event with legislators
- Logo on all signs at in-person events, displayed on-screen during virtual events, and on website
- Included in recap blog
- Prominent social media promotion
- Included in press release
- Verbal thank you during rally
- Opportunity to welcome advocates to a virtual event session
- Recognition during virtual advocate trainings
- Support of the annual youth retreat during Children's Advocacy Week to provide youth an opportunity to engage in policy advocacy efforts