

# Children's Advocacy Week Sponsorship Opportunities



For more than 20 years, KYA and our fellow advocates for kids have gathered in Frankfort for Children's Advocacy Day, filling the halls of the Capitol and asking their elected officials to step up for Kentucky kids. We invite businesses, foundations, and community partners to join us in building a brighter future for Kentucky kids. Corporate sponsors are essential partners in our work and to making Children's Advocacy Week a success.

## Bronze SPONSOR \$1,000

- 2 tickets to VIP event with legislators
- Logo on all signs at in-person events
- Logo displayed on screen during virtual events
- Logo on website
- Included in recap blog
- Social media promotion

## Silver SPONSOR \$2,500

- 2 tickets to VIP event with legislators
- Logo on all signs at in-person events
- Logo displayed on screen during virtual events
- Recognition during virtual advocacy trainings with youth, including digital media training
- Logo on online advocate social media gallery
- Logo on website
- Included in recap blog
- Social media promotion

## Gold SPONSOR \$3,500

- 2 tickets to VIP event with legislators
- Logo on all signs at in-person events
- Logo displayed on screen during virtual events
- Logo on online advocate social media gallery
- Mentioned in caption of live social media video of rally and other streamed sessions
- Tagged in Facebook album of event photos
- Included in recap blog
- Logo on website
- Prominent social media promotion

## Platinum SPONSOR \$5,000

- 5 tickets to VIP event with legislators
- Included in press release
- Verbal thank you during rally
- Opportunity to welcome advocates to a virtual event session
- Recognition during virtual advocate trainings
- Logo on all signs at in-person events
- Logo displayed on-screen during virtual events
- Included in recap blog
- Logo on website
- Prominent social media promotion