The Kinship Families Coalition of Kentucky is a community group dedicated to raising awareness of the issues surrounding kinship care in Kentucky and forwarding recommendations for policy changes to increase supports for kinship families. Members from across the state of Kentucky include relative caregivers, advocacy organizations, and support service providers.

**Sponsorship Opportunities**

**Bronze Sponsor**
- Logo featured on Kinship Coalition website
- Social media promotion
- $1,000

**Silver Sponsor**
- Logo featured on Kinship Coalition website
- Logo featured in digital Kinship Caregivers handbook
- Logo displayed on screen during virtual events
- Stipend for five (5) kinship caregivers to attend Children’s Advocacy Week in 2024
- Social media promotion
- $2,500

**Gold Sponsor**
- Logo featured on Kinship Coalition website
- Logo featured in digital Kinship Caregivers handbook
- Logo displayed on screen during virtual events
- Verbal recognition during bi-monthly coalition meetings
- Stipend for ten (10) kinship caregivers to attend Children’s Advocacy Week in 2024
- Social media promotion
- $5,000
Kentucky Youth Advocates believes all children deserve to be safe, healthy, and secure. As the independent voice for Kentucky’s children, we work to ensure policymakers create investments and policies that are good for all children and help amplify the voices of kids and families across the commonwealth.

We also conduct research and education that informs and recommends solutions to help kids and families succeed, and we present the “state of kids” to communities to help people know how children are faring and how to address problems. We mobilize advocates to take action on behalf of kids and families through rallies, advocacy trainings, partnerships, and action alerts. We help families through our case advocacy program and serve as their guide when they don’t know where to turn. And we engage youth by training the next generation of leaders to advocate for themselves and their communities.

With thousands of materials distributed and event attendees, hundreds of media stories, and more than a million social media impressions each year, Kentucky Youth Advocates is working to make Kentucky the best place in America to be young.

To express interest in being a sponsor for any of our programs, please email lcocanougher@kyyouth.org.

Help us make an impact.

**SPONSOR SUPPORT**

As we connect with advocates, we invite businesses, foundations, and community partners to join us in building a brighter future for Kentucky kids. Corporate sponsors are essential partners in our work. Sponsorship benefits include logos on marketing materials and social media promotion, and some include speaking opportunities, VIP invitations, mentions in press releases, and more.

**PHILANTHROPY AND GRANTS**

Your organization can help us achieve our mission while meeting your own corporate responsibility goals. With funding from grants and fees for service, we can have an even greater impact on Kentucky kids and families.

**IN-KIND SUPPORT**

Your organization’s products or services can also help us in our work. Whether you provide supplies, data, expertise, or something else entirely, you have the opportunity to help us lift up and empower Kentucky communities.
CHILDREN’S ADVOCACY WEEK SPONSOR
This event-filled week features in-person and virtual gatherings, opportunities to connect with legislators, and leadership activities for youth. More than 1,000 advocates participated in 2022, which also made a large media splash. Sponsors help us mobilize advocates for the Day at the Capitol, host legislator Q&As, recognize champions for children, and much more.

KENTUCKY KIDS COUNT SPONSOR
Sponsors of the Kentucky KIDS COUNT project make it possible for thousands of advocates, child-serving professionals, legislators, and more to access an annual report card for kids. That data – available through the County Data Book, General Assembly Calendar, and beyond – advances the well-being of kids across the Commonwealth.

ORAL HEALTH SPONSOR
Kentucky Oral Health Coalition (KOHC) is a group of concerned citizens, advocates, and professionals working together to improve oral health across Kentucky. Sponsors help KOHC provide an annual statewide convening that brings together a diverse and large number of leaders in the oral health community to increase dental awareness, develop strategies to improve oral health, and increase access to care.

TRUE UP CHARRETTE SPONSOR
True Up Charrettes Sponsors help us offer events where foster care alumni and those who work with foster youth can share valuable updates around their work, benefit from a space for collaboration, and learn about opportunities to help improve the foster care system.

BOUNCE GRAND ROUNDS SPONSOR
Bounce Grand Rounds is a community learning opportunity for professionals to hear a case study about children who have struggled with adversity and collaboratively brainstorm interventions and resources that can change the trajectory for those young people. Sponsors allow us to keep Bounce Ground Rounds events, which take place twice a year and build skills in professionals and connections among community members who care about the future of kids and their families, free and inclusive.

Get Involved
The initiatives and projects included in this packet are only some of the many projects and programs led by Kentucky Youth Advocates. For information about our other initiatives, visit kyyouth.org. To express interest in being a sponsor for any of our programs, please email lcocanougher@kyyouth.org.