During Children’s Advocacy Week 2023, approximately 1,000 advocates came together to rally on behalf of Kentucky kids. We hosted nine virtual events ranging from forums with legislators and other elected officials to policy information sessions for advocates to learn more about the Blueprint for Kentucky’s Children policy priorities and ways to take action for kids.

During the 2023 rally for Kentucky kids, Governor Andy Beshear, Majority Caucus Chair Senator Julie Raque Adams, and young leaders shared encouraging remarks and inspired advocates and fellow leaders into action. And nearly 200 youth filled the Capitol representing communities across the Commonwealth. Youth attendees were able to meet the Governor, Lt. Governor, and other officials; use the social media station to bring awareness to child welfare issues; and echo their chants throughout the rotunda and hallways of the Capitol.

In light of 2023’s successful event, we expect to reach a record number of advocates during Children’s Advocacy Week 2024. To learn more and express interest in being a sponsor, please email lcocanougher@kyyouth.org.
We invite businesses, foundations, and community partners to join us in building a brighter future for Kentucky kids. Corporate sponsors are essential partners in our work and to making Children’s Advocacy Week a success.

**Bronze Sponsor**

- 2 tickets to VIP event with legislators
- Logo on all signs at in-person events
- Logo displayed on screen during virtual events
- Logo on website
- Included in recap blog
- Social media promotion
- $1,000

**Silver Sponsor**

- 2 tickets to VIP event with legislators
- Logo on all signs at in-person events
- Logo displayed on screen during virtual events
- Recognition during virtual advocacy trainings with youth, including digital media training
- Logo on online advocate social media gallery
- Logo on website
- Included in recap blog
- Social media promotion
- $2,500

**Gold Sponsor**

- 2 tickets to VIP event with legislators
- Logo on all signs at in-person events
- Logo displayed on screen during virtual events
- Logo on online advocate social media gallery
- Mentioned in caption of live social media video of rally and other streamed sessions
- Tagged in Facebook album of event photos
- Included in recap blog
- Logo on website
- Prominent social media promotion
- $3,500

**Platinum Sponsor**

- 5 tickets to VIP event with legislators
- Included in press release
- Verbal thank you during rally
- Opportunity to welcome advocates to a virtual event session
- Recognition during virtual advocate trainings
- Logo on all signs at in-person events
- Logo displayed on-screen during virtual events
- Included in recap blog
- Logo on website
- Prominent social media promotion
- $5,000
Kentucky Youth Advocates believes all children deserve to be safe, healthy, and secure. As the independent voice for Kentucky’s children, we work to ensure policymakers create investments and policies that are good for all children and help amplify the voices of kids and families across the commonwealth.

We also conduct research and education that informs and recommends solutions to help kids and families succeed, and we present the "state of kids" to communities to help people know how children are faring and how to address problems. We mobilize advocates to take action on behalf of kids and families through rallies, advocacy trainings, partnerships, and action alerts. We help families through our case advocacy program and serve as their guide when they don’t know where to turn. And we engage youth by training the next generation of leaders to advocate for themselves and their communities.

With thousands of materials distributed and event attendees, hundreds of media stories, and more than a million social media impressions each year, Kentucky Youth Advocates is working to make Kentucky the best place in America to be young.

Help us make an impact!

SPONSOR SUPPORT
As we connect with advocates, we invite businesses, foundations, and community partners to join us in building a brighter future for Kentucky kids. Corporate sponsors are essential partners in our work. Sponsorship benefits include logos on marketing materials and social media promotion, and some include speaking opportunities, VIP invitations, mentions in press releases, and more.

PHILANTHROPY AND GRANTS
Your organization can help us achieve our mission while meeting your own corporate responsibility goals. With funding from grants and fees for service, we can have an even greater impact on Kentucky kids and families.

IN-KIND SUPPORT
Your organization’s products or services can also help us in our work. Whether you provide supplies, data, expertise, or something else entirely, you have the opportunity to help us lift up and empower Kentucky communities.
ORAL HEALTH SPONSOR

Kentucky Oral Health Coalition (KOHC) is a group of concerned citizens, advocates, and professionals working together to improve oral health across Kentucky. Sponsors help KOHC provide an annual statewide convening that brings together a diverse and large number of leaders in the oral health community to increase dental awareness, develop strategies to improve oral health, and increase access to care.

kohc.org

CHILDREN’S ADVOCACY WEEK SPONSOR

This event-filled week features in-person and virtual gatherings, opportunities to connect with legislators, and leadership activities for youth. More than 1,000 advocates participated in 2022, which also made a large media splash. Sponsors help us mobilize advocates for the Day at the Capitol, host legislator Q&As, recognize champions for children, and much more.

kyyouth.org/childrens-advocacy-week

KENTUCKY KIDS COUNT SPONSOR

Sponsors of the Kentucky KIDS COUNT project make it possible for thousands of advocates, child-serving professionals, legislators, and more to access an annual report card for kids. That data – available through the County Data Book, General Assembly Calendar, and beyond – advances the well-being of kids across the Commonwealth.

kyyouth.org/kentucky-kids-count

TRUE UP CHARRETTES SPONSOR

True Up Charrettes Sponsors help us offer events where foster care alumni and those who work with foster youth can share valuable updates around their work, benefit from a space for collaboration, and learn about opportunities to help improve the foster care system.

trueupky.org

BOUNCE GRAND ROUNDS SPONSOR

Bounce Grand Rounds is a community learning opportunity for professionals to hear a case study about children who have struggled with adversity and collaboratively brainstorm interventions and resources that can change the trajectory for those young people. Sponsors allow us to keep Bounce Ground Rounds events, which build skills in professionals and connections among community members who care about the future of kids and their families, free and inclusive.

bouncecoalition.org

Get Involved

The initiatives and projects included in this packet are only some of the many projects and programs led by Kentucky Youth Advocates. For information about our other initiatives, visit kyyouth.org. To express interest in being a sponsor for any of our programs, please email lcocanougher@kyyouth.org.