True Up is an initiative to empower young people in foster care to gain the critical life skills they need to make a successful transition from a structured environment to self-sufficiency in our communities.

True Up Charrettes allow foster care alumni and those who work with foster youth to share valuable updates around the work, create a space for collaboration, and hear from community partners about opportunities to help improve the foster care system.

### True Up Sponsorship Opportunities

**Bronze Sponsor**  
$500  
- Logo featured on event signage  
- Thank you during event  
- Organization name on True Up website  
- Social media promotion  
- Included in follow-up email to attendees

**Silver Sponsor**  
$750  
- Logo featured on event signage  
- Thank you during event  
- Recognition in emails promoting True Up Charrettes  
- Logo on True Up website  
- Prominent social media promotion  
- Included in follow-up email to attendees

**Gold Sponsor**  
$1,000  
- Logo prominently featured on event signage  
- Thank you during event  
- Logo included on all materials provided to attendees  
- Recognition in emails promoting True Up Charrettes  
- Logo on True Up website  
- Prominent social media promotion  
- Included in follow-up email to attendees

Backbone support for True Up is provided by Kentucky Youth Advocates, the state’s independent voice for kids.
Kentucky Youth Advocates believes all children deserve to be safe, healthy, and secure. As the independent voice for Kentucky’s children, we work to ensure policymakers create investments and policies that are good for all children and help amplify the voices of kids and families across the commonwealth.

We also conduct research and education that informs and recommends solutions to help kids and families succeed, and we present the “state of kids” to communities to help people know how children are faring and how to address problems. We mobilize advocates to take action on behalf of kids and families through rallies, advocacy trainings, partnerships, and action alerts. We help families through our case advocacy program and serve as their guide when they don't know where to turn. And we engage youth by training the next generation of leaders to advocate for themselves and their communities.

With thousands of materials distributed and event attendees, hundreds of media stories, and more than a million social media impressions each year, Kentucky Youth Advocates is working to make Kentucky the best place in America to be young.

To express interest in being a sponsor for any of our programs, please email lcocanougher@kyyouth.org.

Help us make an impact.

As we connect with advocates, we invite businesses, foundations, and community partners to join us in building a brighter future for Kentucky kids. Corporate sponsors are essential partners in our work. Sponsorship benefits include logos on marketing materials and social media promotion, and some include speaking opportunities, VIP invitations, mentions in press releases, and more.

Your organization can help us achieve our mission while meeting your own corporate responsibility goals. With funding from grants and fees for service, we can have an even greater impact on Kentucky kids and families.

Your organization’s products or services can also help us in our work. Whether you provide supplies, data, expertise, or something else entirely, you have the opportunity to help us lift up and empower Kentucky communities.
SPONSORSHIP PACKAGES

**CHILDREN’S ADVOCACY WEEK SPONSOR**

This event-filled week features in-person and virtual gatherings, opportunities to connect with legislators, and leadership activities for youth. More than 1,000 advocates participated in 2022, which also made a large media splash. Sponsors help us mobilize advocates for the Day at the Capitol, host legislator Q&As, recognize champions for children, and much more.

[Link to: kyyouth.org/childrens-advocacy-week]

**KENTUCKY KIDS COUNT SPONSOR**

Sponsors of the Kentucky KIDS COUNT project make it possible for thousands of advocates, child-serving professionals, legislators, and more to access an annual report card for kids. That data – available through the County Data Book, General Assembly Calendar, and beyond – advances the well-being of kids across the Commonwealth.

[Link to: kyyouth.org/kentucky-kids-count]

**ORAL HEALTH SPONSOR**

Kentucky Oral Health Coalition (KOHC) is a group of concerned citizens, advocates, and professionals working together to improve oral health across Kentucky. Sponsors help KOHC provide an annual statewide convening that brings together a diverse and large number of leaders in the oral health community to increase dental awareness, develop strategies to improve oral health, and increase access to care.

[Link to: kohc.org]

**TRUE UP CHARRETTES SPONSOR**

True Up Charrettes Sponsors help us offer events where foster care alumni and those who work with foster youth can share valuable updates around their work, benefit from a space for collaboration, and learn about opportunities to help improve the foster care system.

[Link to: trueupky.org]

**Get Involved**

The initiatives and projects included in this packet are only some of the many projects and programs led by Kentucky Youth Advocates. For information about our other initiatives, visit kyyouth.org. To express interest in being a sponsor for any of our programs, please email lcocanougher@kyyouth.org.