

Northeastern Region: Action Plan

Connecting Communities to Support Families and Well-Being

Prevention Strategies	Prevention Objectives	Levels of Prevention Addressed (Primary and/or Secondary)	Projected Timeline (Short term or Long Term)	Ranking (From Comment Period Feedback)
Prevention Strategy 1: Increase parent education and awareness (specifically mention fathers for intentional inclusion)	Identify 5-10 community and school events region wide to promote the Health Access Nurturing Development Services (HANDS) program.	Primary and secondary	Short to long term: 6-12 months	1
	Launch a public awareness campaign for the HANDS program. Identify 5-7 caregivers with diverse familial structures and income levels to utilize as promoters.	Primary and secondary	Long term: 12+ months	3
	Promote the HANDS and Women, Infants, and Children (WIC) programs through medical providers and hospitals.	Primary and secondary	Short term 6-9 months	2
	Partner with 2-3 Managed Care Organizations (MCOs) to sponsor community baby showers.	Primary and secondary	Short term: 6-12 months	4
Prevention Strategy 2: Increase engagement between medical professionals and community services	Engage more pediatricians around HANDS to increase referrals by 10-20%.	Primary and secondary	Long term: 12 months	1
	Identify 5-10 pediatricians to create a collaborative medical peer network.	Primary and secondary	Short and long term 6-12+ months	2
Prevention Strategy 3: Engage parents of school-age children around resources	Make Kindergarten Orientation information accessible to all caregivers through multiple platforms.	Primary	Long-term: 9-12 months (by the beginning of 2023-2024 school year)	2
	Coordinate a team to explore creative alternative means of parent engagement.	Primary	Long term: 12 months	1
	Identify parent messengers to support engagement as peers.	Primary	Short term: 3-6 months	3