2021-2022 IMPACT REPORT
Champions for Children

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YMCA of Greater Louisville
Lyn Zurborg and John Sparks

*Investments made October 2020 through September 2021
Revenue

- Contributions: $307,172
- Fee for service: $425,587
- Foundation and organizational grants: $2,290,034
- Fundraising (net of expenses): $0
- No fundraising event this fiscal year
- In-kind revenue: $33,117
- Program revenue: $80,067
- Other revenue: $3,246
- PPP loan forgiveness: $501,599

Total Revenue: $3,640,822

Increase in net assets: $799,953

Expenses

- Program service expenses
- General and administrative expenses
- Fundraising expenses

Total Expenses: $2,840,869
Final Net Assets: $3,036,768
**Legislative Wins**

**Senate Bill 8** establishes membership of the State Child Abuse and Neglect Prevention Board, clarifies the definition of neglect, ensures victims of child maltreatment have access to critical medical examinations, and expands the definition of fictive kin and opportunities for youth aging out of foster care.

**Senate Bill 97** requires coroners to immediately notify law enforcement, the Department for Community Based Services, and local health department upon the death of a child and strengthens the External Child Fatality and Near Fatality Review Panel.

**Senate Bill 102** requires schools to provide a yearly census of the school-based mental health providers to help ensure students can access needed services.

**Senate Bill 151** allows school districts the option to serve students on free and reduced meals their breakfast during the first 15 minutes of the day.

**Senate Bill 178** extends Medicaid eligibility for new mothers for up to 12 months postpartum so they can have continuous, uninterrupted access to health care.

**House Bill 499** establishes the infrastructure for the Employee Child Care Assistance Partnership program to improve access to child care.

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The 2022 legislative session required a balance of supporting bills that were good for kids and families and playing defense on bills that were harmful.

While there were policy wins to support kids’ safety, nutrition, and health, child advocates had to step up more than ever to ensure kids were not caught in the middle of harmful legislation. As the watchdog for kids, Kentucky Youth Advocates spoke up for our most vulnerable in the halls of Frankfort and in the media.
Social media posts from Kentucky Youth Advocates about the 2022 Kentucky General Assembly and policy priorities received:

- **over 318,000 views**
- **and nearly 13,000 interactions**

Kentucky Youth Advocates secured **over 60 media mentions** by news outlets across the Commonwealth – echoing our support for good bills for kids and our concerns about harmful bill proposals.

Children’s Advocacy Week at the Capitol

We hosted **10 virtual events** ranging from forums with legislators and other elected officials to policy information sessions for advocates to learn more about the Blueprint for Kentucky’s Children policy priorities and ways to take action for kids.
Opportunities for Foster Youth

In April 2021, Kentucky Youth Advocates became the official backbone organization of True Up Kentucky, an initiative to empower young people in foster care to gain the critical life skills needed to make a successful transition from agency care to independent living.

As part of the effort to expand statewide, True Up is broadening its Peer Network, led by Peer Coaches who are foster youth alumni, to include young adults outside of Jefferson County. Peer Coaches will be the conduit to supporting the success of teens and young adults in foster care across the state by helping them navigate the challenges of getting jobs, continuing their education, overcoming the barriers of mental health management, and living independently.

True Up is also engaged in a national project focused on truth and reconciliation for young adults with a foster care experience, qualitative research on residential care experiences, as well as a statewide workgroup to focus on federal policy change.
Data & Advocacy: Hand-In-Hand for Progress for Kentucky Kids

Considering the takeaways from this year’s legislative session and the many obstacles that impact kids and families, Kentucky Youth Advocates is eager to continue our advocacy efforts to ensure Kentucky truly is the best place in America to be young. As the Commonwealth moves forward, it is critical that everyone across the state, from advocates to decision makers, are moving in the same direction to support our most vulnerable populations.

Bloom Kentucky, a new KYA initiative supported by over 30 grantmaking organizations from across the state, is focused on statewide policy change that aims to prevent and mitigate the impacts of Adverse Childhood Experiences (ACEs). Working to mitigate the impact of childhood adversity is a vital component to creating a healthy ecosystem for kids and families to thrive. We encourage advocates to get involved and learn more about ACEs and the ways both community members and state leaders can support our kids and families throughout the Commonwealth!

Visit bloomkentucky.org to learn more.

Another lever for change is data, and Kentucky will be strongest when all children have their best chance to thrive. The 2021 Kentucky KIDS COUNT County Data Book examined data disaggregated by race/ethnicity, the impacts of systemic racial injustice on children and families, and solutions to advance racial equity so that every child can thrive. For over 30 years, this publication has allowed readers and leaders to investigate areas in which Kentucky and its counties are making progress and areas needing focused attention for improvement. Help us take the data from the page and transform it into real action.

Scan the QR code to learn more and take action.
Kentucky Youth Advocates is the independent voice for Kentucky kids. We advocate for policies that give children the best possible opportunities for a brighter future and are making Kentucky the best place in America to be young.