Kentucky's Independent Voice for Kids

Making Kentucky the best place to be a kid!

2020-2021 IMPACT REPORT

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Kentucky Youth Advocates
Thank you to our Champions for Children

Thank you to these donors and funders for their support. This list includes funding for fee-for-service provided by Kentucky Youth Advocates and Bounce.

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Dr. Bill and Mrs. Dawn Smithwick
StepStone Family & Youth Services
Sunrise Children’s Services
Don and Rande Swann
UnitedHealthcare
WellCare of Kentucky
YMCA of Greater Louisville
Lyn Zurborg

For the Year Ended September 30, 2020

**FINANCIALS**

**Revenue**

- Contributions: $141,915
- Fee for Service: $402,024
- Foundation and organizational grants: $2,145,296
- Program revenue: $85,250
- Other revenue: $10,168

**Total Revenue:** $2,784,653
Increase in net assets: $307,926

**Expenses**

- Program service expenses and pass-through funds: $2,017,277
- General and administrative expenses: $260,544
- Fundraising expenses: $198,906

**Total Expenses:** $2,476,727
Final Net Assets: $2,236,815

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*Investments made July 2019 through September 2020*
As I sit down to write this letter, we are 14 months into the COVID-19 pandemic. I have watched my grandchildren master NTI, watched my colleagues only on Zoom screens, and—for the first time in my tenure at Kentucky Youth Advocates—watched General Assembly floor debates from my home instead of from the Capitol chambers.

The most meaningful “watching” over the past 14 months has been watching our commonwealth—and advocates for kids especially—come together for a common purpose even when we couldn’t be together in person. For example, more than 1,000 advocates attended Children’s Advocacy Week, a series of 20 virtual events. And every week for the past year, advocates have come together for our Advocate Virtual Forum, during which we discuss issues related to kids and families and how advocates can take action.

Because of the support and encouragement of advocates like you, I watched our state leaders, who faced many competing priorities and a challenging political environment, work together to pass a number of bills that are good for kids. These state leaders also addressed issues of racial injustice more aggressively than ever before. Federal leaders stepped up, too, and provided vital funding to Kentucky.

I have watched advocates rally around data like never before. The 30th edition of the Kentucky KIDS COUNT County Data Book featured current data on how the pandemic was impacting Kentucky kids and their families and illustrated the disproportionate struggles experienced by Black and Brown families due to longtime social and systemic inequities.

At the same time, I am no Pollyanna. If Kentucky kids and their families are going to bounce back in a meaningful way, advocates like you must continue to take action. We at Kentucky Youth Advocates are proud to stand alongside you—even if from a distance for now—as we all work towards a brighter future for Kentucky kids.

Thank you for your continuing support of Kentucky Youth Advocates—and of Kentucky kids and families.

Dr. Terry Brooks, Executive Director
Kentucky Youth Advocates is the independent voice for Kentucky kids. We advocate for policies that give children the best possible opportunities for a brighter future and are making Kentucky the best place in America to be young.

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