



## 2021 Blueprint Fact Sheet Partner Social Packet - December 2020

**Be sure to follow Kentucky Youth Advocates on social media and tag us in your posts:**

Facebook: @KentuckyYouthAdvocates

Twitter: @kyyouth

Instagram: @kentuckyyouthadvocates

**Suggested hashtags: #KYGA21 #BlueprintKY**

### **Best practices:**

- Ensure you are using high quality images for socials
- Check any links to ensure accuracy (you can shorten long links here for FREE: [https://bitly.com/a/sign\\_up](https://bitly.com/a/sign_up))
- Tag and use hashtags when you can! When you tag partners in your Instagram photo, it will show up on their feed, too.

*NOTE: In addition to the general posts below, you can always share Kentucky Youth Advocates daily social posts. And don't forget to tag Kentucky Youth Advocates and other partners and to use the suggested hashtags!*

### **Tweets**

#### **\*General**

1. The Blueprint for KY's Children stands on 3 pillars: thriving communities launch strong families, strong families launch successful kids, and successful kids launch a prosperous future for KY. View 2021 #BlueprintKY policy priorities: <https://kyyouth.org/blueprintky/> #KYGA21
2. As KY works to overcome the impacts of the COVID-19 pandemic & address systemic racism, the Blueprint for KY's Children speaks with a common voice to create brighter futures for all KY kids & their families. View 2021 #BlueprintKY priorities: <https://kyyouth.org/blueprintky/> #KYGA21

### **\*Expand local tobacco control options**

#BlueprintKY priority: KY can allow city & county governments the option to regulate the use, display, sale, & distribution of tobacco products, including e-cigarettes, to curb tobacco use among youth. Learn more:

<https://kyyouth.org/wp-content/uploads/2020/12/Local-Tobacco-Control.pdf> #KYGA21

### **\*Expand court discretion for youth transfer to adult court**

#BlueprintKY priority: KY can expand court discretion when determining the transfer of youth to adult court. Learn more:

<https://kyyouth.org/wp-content/uploads/2020/12/Expand-Court-Discretion-for-Transfer.pdf>  
#KYGA21

### **\*Address misbehavior by children age 12 & under outside of the juvenile court system**

1. #BlueprintKY priority: KY can address misbehavior by children 12 & under through community-based services instead of the court system. Learn more:  
<https://kyyouth.org/wp-content/uploads/2020/12/Address-Misbehavior.pdf> #KYGA21
2. #BlueprintKY priority: KY can continue to make commonsense shifts in how we respond when young children get in trouble to ensure safer communities and brighter futures for all kids. Learn more:  
<https://kyyouth.org/wp-content/uploads/2020/12/Address-Misbehavior.pdf> #KYGA21

### **\*Expand child care access**

#BlueprintKY priority: KY can expand child care access to best serve kids & families & fill in community gaps by amending local planning/zoning laws to allow regulated home-based family #childcare options. Learn more:

<https://kyyouth.org/wp-content/uploads/2020/12/Child-Care-Access.pdf> #KYGA21  
#ChildCare4KY

### **\*Enact paid family leave for state employees**

#BlueprintKY priority: As a first step measure to support families welcoming a new child, KY can allow state employees to access 12 weeks of paid family leave after the birth or adoption of a child. Learn more: <https://kyyouth.org/wp-content/uploads/2020/12/Paid-Family-Leave.pdf>  
#KYGA21

## **\*Prevent child abuse and neglect**

1. #BlueprintKY priority: KY can strengthen our efforts to prevent child abuse/neglect by modifying mandated reporting law to disallow “chain of command” procedures within public & private agencies. Learn more:  
<https://kyyouth.org/wp-content/uploads/2020/12/Child-Abuse-and-Neglect-Prevention.pdf> #KYGA21
2. #BlueprintKY priority: KY can strengthen our efforts to prevent child abuse/neglect by removing the clergy-penitent privilege exemption in the child maltreatment reporting law. Learn more:  
<https://kyyouth.org/wp-content/uploads/2020/12/Child-Abuse-and-Neglect-Prevention.pdf> #KYGA21
3. #BlueprintKY priority: KY can strengthen our efforts to prevent child abuse/neglect by strengthening the current statute of limitations timeframes for misdemeanor physical & sexual abuse offenses to accommodate for delayed abuse disclosure:  
<https://kyyouth.org/wp-content/uploads/2020/12/Child-Abuse-and-Neglect-Prevention.pdf> #KYGA21
4. #BlueprintKY priority: KY can strengthen our efforts to prevent child abuse and neglect by making commonsense changes to state law that would protect kids and help kids who have experienced maltreatment heal:  
<https://kyyouth.org/wp-content/uploads/2020/12/Child-Abuse-and-Neglect-Prevention.pdf> #KYGA21
5. #BlueprintKY priority: KY can strengthen our efforts to prevent child abuse/neglect by investing in programs that keep kids safe & families together, such as the HANDS home-visiting & START mentorship programs. Learn more:  
<https://kyyouth.org/wp-content/uploads/2020/12/Child-Abuse-and-Neglect-Prevention.pdf> #KYGA21

## **\*Support kinship caregivers**

#BlueprintKY priority: KY can prioritize investments for kids who have experienced abuse/neglect by supporting kinship caregivers w/ investments in prevention & family preservation programs & in the Relative Placement Support benefit. Learn more:  
<https://kyyouth.org/wp-content/uploads/2020/12/Support-Kinship-Caregivers.pdf> #KYGA21

### **\*Prioritize student success, health, and well-being**

1. #BlueprintKY priority: KY can ensure school districts have necessary resources to implement the Expanded Care Services policy to promote student success, health, safety, and well-being. Learn more: <https://kyyouth.org/wp-content/uploads/2020/12/Student-Success-and-Health.pdf> #KYGA21
2. #BlueprintKY priority: KY can sustain investments in Family Resource & Youth Service Centers, which have been critical for families during the pandemic, to promote the success, health, safety, and well-being of all students. Learn more: <https://kyyouth.org/wp-content/uploads/2020/12/Student-Success-and-Health.pdf> #KYGA21
3. #BlueprintKY priority: KY can invest in infrastructure to close the #DigitalDivide to promote the success, health, safety, and well-being of all students. Learn more: <https://kyyouth.org/wp-content/uploads/2020/12/Student-Success-and-Health.pdf> #KYGA21

### **\*Expand healthcare access**

#BlueprintKY priority: KY can ensure kids & families continue to access the healthcare they need by sustaining investments in Medicaid & KCHIP & prioritize investments focused on closing the remaining gaps in coverage. Learn more: <https://kyyouth.org/blueprintky/> #KYGA21

### **\*Minimize impact of parental incarceration**

1. #BlueprintKY priority: KY can hold parents accountable in ways that minimize the impact of parental incarceration on kids by utilizing community-based alternatives, like substance use treatment or vocational trainings. Learn more: <https://kyyouth.org/wp-content/uploads/2020/12/Minimize-Parental-Incarceration.pdf> #KYGA21 #SharedSentence
2. #BlueprintKY priority: KY can expand substance use treatment in the community as an intervention for mothers w/ drug charges to minimize the impact of incarceration on their children. Learn more: <https://kyyouth.org/wp-content/uploads/2020/12/Minimize-Parental-Incarceration.pdf> #KYGA21 #SharedSentence

To step up your social strategy:

- Use the hashtags above to create and participate in conversations – hashtags help your post appear on pages that also use those similar hashtags.
- Each post can use 30 hashtags, if you choose to use more than the suggested above, include them in the caption.
- Geotags: when sharing your photo, add the location as your area, city, or Kentucky. When searching for locations, your post will come up on the main page as well as show up on the main page for that area
- Stories: when posting to a Facebook or Instagram story, tag partners and they will be able to reshare your content to their story. This encourages community and more reach.