

Children's Advocacy Week at the Capitol Sponsorship Opportunities



For 16 years advocates for kids have gathered in Frankfort for Children's Advocacy Day at the Capitol, filling the halls of the Capitol and asking their elected officials to step up for Kentucky kids. In anticipation of the need to reduce crowd sizes, and because **one day is not enough for this important advocacy**, we are shifting to **Children's Advocacy Week** to space out advocacy events. Children's Advocacy Week will feature virtual events, opportunities to connect with legislators and advocates, and hopefully in-person events. Children's Advocacy Week will also make a large **media splash**; in 2020, **more than 80 news outlets** shared coverage of Children's Advocacy Day. The media reached more than **1.5 million Kentuckians**, along with another **50,000 social media impressions**.

PARTNER \$1,000	YOUTH DIGITAL MEDIA \$2,500 – One Available	SOCIAL MEDIA \$2,500 – Two Available	PRESENTING \$5,000 – Two Available
<ul style="list-style-type: none"> • 2 tickets to VIP event with legislators • Logo on all signs at in-person events • Logo displayed on-screen during virtual events • Logo on website • Included in recap blog • Social media promotion 	<ul style="list-style-type: none"> • 2 tickets to VIP event with legislators • Logo on all signs at in-person events • Logo displayed on-screen during virtual events • Recognition during virtual advocacy trainings with youth, including digital media training • Logo on online advocate social media gallery • Logo on website • Included in recap blog • Social media promotion 	<ul style="list-style-type: none"> • 2 tickets to VIP event with legislators • Logo on all signs at in-person events • Logo displayed on-screen during virtual events • Logo on online advocate social media gallery • Mentioned in caption of live social media video of rally and other streamed sessions • Tagged in Facebook album of event photos • Included in recap blog • Logo on website • Prominent social media promotion 	<ul style="list-style-type: none"> • 5 tickets to VIP event with legislators • Included in press release • Verbal thank you during rally/virtual rally • Opportunity to welcome advocates to a virtual event session • Recognition during virtual advocate trainings • Logo on all signs at in-person events • Logo displayed on-screen during virtual events • Included in recap blog • Logo on website • Prominent social media promotion