

# 2018-2019 Impact Report



Kentucky  
**youth**  
Advocates





# Kentucky youth Advocates

Dear Advocates,

Over the last year, Kentucky Youth Advocates has made groundbreaking strides in regional engagement and championing common-ground policy solutions that are helping to **make Kentucky the best place in America to be young**. We are steadfast in our mission to be **the independent voice for Kentucky's kids**, and your continued support makes that possible.

With gratitude,  
Dr. Terry Brooks, Executive Director



Investments made July 2018  
through June 2019



## Thank You to our Champions for Children!

### \$100,000+

Annie E. Casey Foundation  
Casey Family Programs  
Frank and Paula Harshaw  
Kosair Charities®  
Voices for Healthy Kids

### \$20,000-\$99,999

Bellarmine University  
Delta Dental of Kentucky  
DentaQuest Partnership for Oral Health Advancement  
Kentucky Beverage Association  
Linn Station 001, LLC  
Metro United Way  
Partnership for America's Children  
Passport Health Plan  
Public Welfare Foundation  
Saint Francis Community Services, Inc.  
UnitedHealthcare

### \$5,000-\$19,999

Anonymous  
First Focus  
Foundation For a Healthy Kentucky  
Gaunce Management  
Patrick Gaunce  
Kentucky Children's Home Corporation  
The Lawrence and Augusta Hager  
Educational Foundation  
Porcini/Farmer Children's Foundation  
Bill Stewart

### \$1,000-\$4,999

Anonymous  
Anthem Medicaid  
AT&T Kentucky  
Avesis Incorporated  
Angela Boggs  
Centerstone  
Children, Inc.  
Contemporary Galleries  
Elizabeth Deknatel  
Phyllis J. DeMark  
DentaQuest  
Divinity Catering  
Duggan Family Fund  
Bert and Jane Emke  
Joseph and Marjorie Grieshop  
Jennifer Hancock  
Gary and Gail Hanke  
Hal and Sheila Heiner  
David and Janice Jackson  
Vishva and Preeti Kalra  
Dr. Leon and Mrs. Carol Beth Mooneyhan  
New Opportunity School for Women  
Phil Brown Insurance  
Save the Children  
Tiffany Somerville  
Stoll Keenon Ogden PLLC  
Sunrise Children's Services  
Volunteers of America Mid-States  
WellCare of Kentucky  
Wilson and Muir Bank and Trust Co.  
YMCA of Greater Louisville  
Youth Empowered Solutions

## Fiscal Year 2017-2018

Due to a change in our fiscal year, updated financial information will be available in the electronic version of this report in early 2020.

# Financials

## Revenue

Contributions: <b>\$76,726</b>
Fee for service: <b>\$8,000</b>
Foundation and organizational grants: <b>\$2,899,684</b>
Fundraising (net of related expenses): <b>\$33,215</b>
In-kind revenue: <b>\$55,731</b>
Program revenue: <b>\$82,202</b>
Other revenue: <b>(\$4,122)</b>

Total Revenue:  
**\$3,151,436**

Increase in net assets:

**\$825,017**

## Expenses



Total Expenses: **\$2,326,419**  
Final Net Assets: **\$2,344,423**



Program service expenses and pass-through funds



General and administrative expenses



Fundraising expenses

## Board of Directors

### Clay County

Terry Wilson

### Daviess County

Rosemary Conder

Keith Sanders

### Fayette County

Bill Stewart

### Hardin County

Pastor Edward Palmer

### Jefferson County

Fred Cowan

Dr. Bernard I. Minnis, Sr.

Jonathan Musselwhite

Whitney Neal

Andy Parker, Treasurer

Lynn Rippy

### Madison County

Angie Boggs

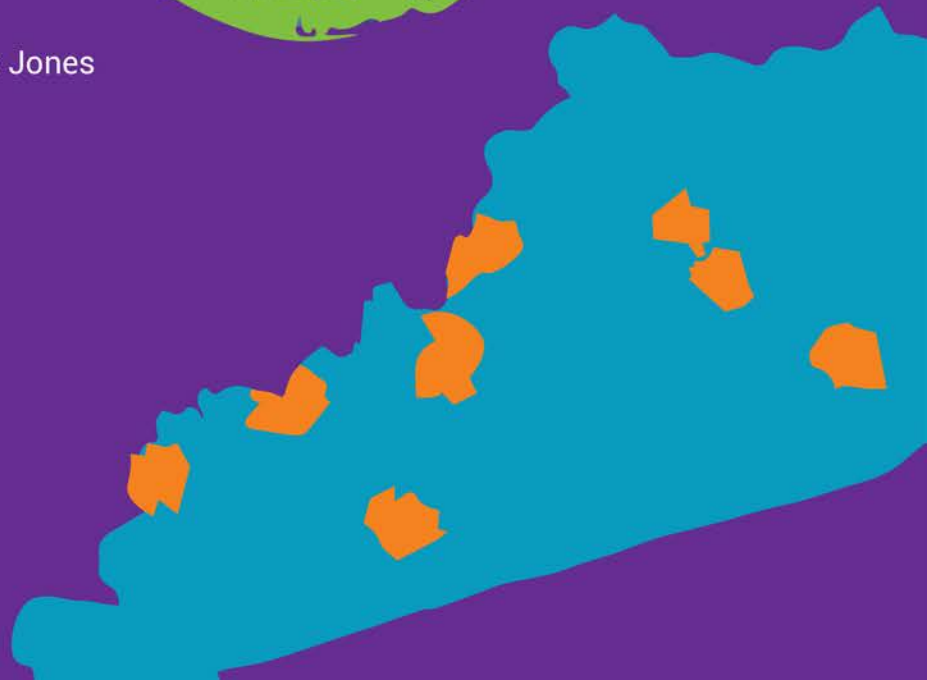
Mary Lewis

### Union County

Dr. Laura Hancock Jones

### Warren County

Dale Brown, Chair





# Engaging Communities and Inspiring Youth

## Data for Change

### KIDS COUNT Conversations

Throughout the past year Kentucky Youth Advocates co-hosted community conversations in eight counties across Kentucky. These conversations brought together community leaders and advocates – including parents, superintendents, human service providers, mayors, and more – to provide a data snapshot of how kids are faring in their counties. Given that nearly 10,000 Kentucky kids are in foster care, our solution-driven charge at each conversation was this: **how can the individuals in this room work together to safely reduce the number of children in this county removed from their homes by 25% by 2025?** Thanks to grants from UnitedHealthcare, local communities have launched coalitions, developed pilot programs, and brought parenting programs to their counties.



BRIDGE is dedicated to serving our community by creating a stronger, more personal support for families and children in need. Through connecting our services within Barren County, Bridge plans to use mentorship, public classes, and incentive programs to ensure we keep our families engaged and informed. By creating a supportive team of people, a family can get back on track, become better informed, and have a voice of reason when learning to care for their children.

**Mallie Boston,**  
Boys and Girls  
Club of Glasgow-  
Barren County,  
a KIDS COUNT  
Conversation host

The community partners of Glasgow have created BRIDGE of Kentucky, which serves as a support system for families in Barren County.



## Regional Roadshow

### Bringing Communities Together for Families

The Family First Prevention Services Act is federal legislation that creates reforms within federal child welfare funding to ensure states can focus more on keeping kids in families safely, whether that is their family of origin or circumstance. Kentucky is committed to being one of the first states to implement the Family First Act. In preparation for that implementation, Kentucky Youth Advocates, in partnership with the Department for Community Based Services and Casey Family Programs, hosted nine regional convenings to engage stakeholders who were interested in the well-being of children and families. **More than 1,000 attendees in-person and another 2,000 online learned about the federal legislation and upcoming changes for Kentucky and heard reflections from individuals most directly affected by these changes – including former foster youth, birth parents, kinship caregivers, and foster parents.**



Our partnership was essential to the success of these regional convenings – and will continue to be essential in the implementation of the Family First Prevention Services Act and transforming child welfare throughout Kentucky. Kentucky Youth Advocates helped us bring together a wide range of professionals and advocates across Kentucky so that all of us feel inspired to have a role in making sure Kentucky kids and families thrive.

**Eric Clark,**  
Commissioner for  
the Department  
of Community  
Based Services





# Engaging Communities and Inspiring Youth

## Youth Speak Up for Health

The **Monroe County Citizens Advocating Responsible Environments (CARES) youth prevention team** are high school students working to reduce the use of tobacco, alcohol, and drugs among their peers. Kentucky Youth Advocates worked with these young leaders as they conducted research, honed their advocacy skills, and identified local and state-level solutions to the complex issues surrounding tobacco use and tobacco control policies. By connecting with legislators, writing op-eds, and testifying in legislative committee meetings, the CARES youth prevention team was instrumental in advocating for HB 11, which enacted a statewide tobacco-free school campus policy.



As a group, we've been committed to raising awareness about the dangers of e-cigs, changing the culture among our peers, and advocating for changes in our school, community, and statewide. We understand that education is key, but we also know that true and lasting impacts can only be made through policy change. By working with Kentucky Youth Advocates, we are able to be leaders in that policy change.

**Noble Steenbergen**,  
age 18; **Brylee  
Pickerell**, age 16;  
and **Meagan  
Petty**, age 15



## Youth Leaders at the 15th Annual Children's Advocacy Day at the Capitol

Nearly 900 advocates, including more than 200 youth, came to this year's Children's Advocacy Day at the Capitol to ask their legislators to make kids the commonwealth's top priority. Youth leaders are critical to energizing and educating all of those advocates. The Blueprint for Kentucky's Children youth policy ambassadors led meetings with legislators, and enthusiastic youth encouraged lots of participation at the new social media station.



Youth leadership is extremely important in ensuring that Children's Advocacy Day effectively achieves its mission of educating legislators on what children in Kentucky desperately need. Legislators hearing directly from youth on the solutions to the problems they face in their communities has a greater impact than if another adult were to speak on behalf of the children. Youth truly know the setbacks they've encountered because of a piece of legislation or lack thereof.

**Sierra Potts**, age 17,  
Lincoln County



**Sierra Potts and  
Keith Inman, President  
of Kosair Charities®**



# Policy Wins for Kids

## 2019 Kentucky General Assembly

**SB 1** *Increases student safety and access to behavioral health services in schools.*

**HB 2** *Improves state supports and data reporting for kinship caregivers.*


**HB 11** *Enacts a statewide tobacco-free school campus policy.*

**HB 158** *Establishes a bill of rights for children in foster care and begins to align state child welfare laws with federal laws.*



## The "Heart-ware" and "Hardware" of School Safety

**The School Safety and Resiliency Act (SB 1)**, developed in response to the 2018 Marshall County High School shooting, ensures all students are able to learn in a safe and supportive school environment. The uniqueness of this bill is its comprehensive look at the issue of school safety as both the "heart-ware" as much as the "hardware" of the school. The bill incorporates a range of solutions, from proactive behavioral health supports for students, to thorough trainings for school resource officers. Legislators turned to their communities and called on Kentucky Youth Advocates—along with many other experts and advocates, including schools, students, parents, and psychologists—to help develop these common ground solutions that put kids' needs first.



In developing Senate Bill 1, I relied on Kentucky Youth Advocates to tell me what was best for kids, from safe school buildings to better access to behavioral health services. Their expertise, and their ability to bring together so many stakeholders, made sure that kids will be able to learn in supportive, healthy environments across Kentucky.

—**Senator Max Wise**, Chair of the Senate Education Committee and Co-Sponsor of SB 1

Common ground can sometimes be hard to find in Frankfort, but kids' needs are an issue upon which we as elected leaders can agree. As a truly independent organization, Kentucky Youth Advocates is always there to remind us that the future of our kids and future of our commonwealth transcend party lines.

—**Senator Morgan McGarvey**, Minority Floor Leader





# Megaphone for Kids



Over  
**1 million**  
social media  
impressions



**19,700**  
interactions  
with us on  
Facebook  
and Twitter



Featured  
in **529**  
news stories



**2,800**  
views of our  
online bill tracker



## Making Kids Count



In our new podcast we sit down with policymakers, community leaders, and youth to discuss ideas that will make Kentucky the best place to be young. For more information and to listen to episodes, visit [kyyouth.org/podcast/](http://kyyouth.org/podcast/).



We use traditional and social media to raise awareness of pressing children's issues among diverse audiences across the state and nationally.



**/KentuckyYouthAdvocates**



**kyyouth.org**



**@kyyouth**



**kentuckyyouthadvocates**

