

Kentucky *youth* Advocates

2017-2018 IMPACT REPORT



Kentucky's *Independent* voice for kids

Thank you to our Champions for Children who are...

Making Kentucky the best place in America to be a kid!

\$100,000+

Annie E. Casey Foundation
DentaQuest Foundation
Kosair Charities®

\$20,000-\$99,999

Berea College
Casey Family Programs
Foundation for a Healthy Kentucky
Frank and Paula Harshaw
Linn Station 001, LLC
Metro United Way
Passport Health Plan
UnitedHealthcare

\$5,000-\$19,999

Delta Dental of Kentucky
First Focus
Bill Stewart

\$1,000-\$4,999

Ronald and Marie Abrams
Anonymous
Jason and DeAnna Brangers
Children, Inc.
Fred and Linda Cowan
Elizabeth Deknatel
Phyllis DeMark
Dr. John and Cherie Dimar
Divinity Catering
Bert and Jane Emke
Joseph and Marjorie Grieshop
Gary and Gail Hanke
Harshaw Trane
Hal and Sheila Heiner
John and Ginny Heyburn
Human Impact Partners
Vishva and Preeti Kalra
The Kidz Club
Dr. Leon and Carol Beth Mooneyhan
Garrih Nortof
Nancy Peterson
Don and Rande Swann
Jeanne Woodberry
Youth Empowered Solutions



Financials

Fiscal Year 2017-2018

Revenue

Contributions: \$76,726

Fee for service: \$8,000

Foundation and organizational grants: \$2,899,684

Fundraising (net of related expenses): \$33,215

In-kind revenue: \$55,731

Program revenue: \$82,202

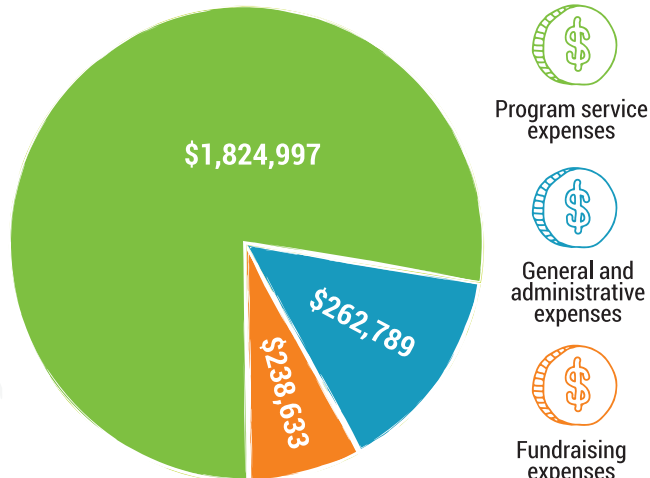
Other revenue: (\$4,122)

Total Revenue: \$3,151,436

**Increase in
net assets:**

\$825,017

Expenses



Total Expenses: \$2,326,419

Final Net Assets: \$2,344,423

Board of Directors

Clay County

Terry Wilson

Campbell County

Ashley Clos

Daviess County

Keith Sanders

Fayette County

Bill Stewart

Jefferson County

Fred Cowan

Barbara Lasky

Dr. Bernard I. Minnis, Sr.

Jonathan Musselwhite

Whitney Neal

Andy Parker

Nancy Peterson

Lynn Rippy

Pastor Milton Seymore

Marita Willis

Warren County

Dale Brown



CHILDREN'S ADVOCACY DAY

at the
Capitol



Children's Advocacy Day makes a large splash; in 2018 it had an estimated media reach of

over
2 million



Megaphone for Kids

We use traditional and social media to raise awareness of pressing children's issues among diverse audiences across the state and nationally.



over
1 million
social media
impressions



400
quotes in
the media



18,519
interactions with
us on Facebook
and Twitter



over **3,500**
views of our
online bill tracker
*which helps advocates stay
up-to-date during the
legislative session*



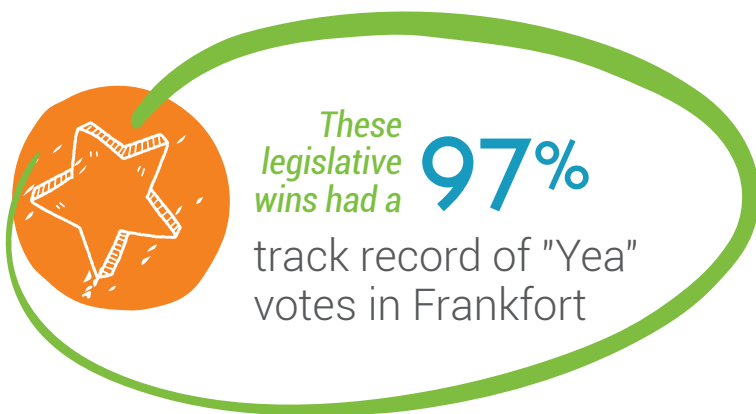
Media reach of
over **4.5 million**
during the 2018
legislative session



Legislative Wins for kids in the 2018 session

Kentucky Youth Advocates championed the following **legislative wins** that will benefit children and their families:

- **HB 1** will keep Kentucky kids safe by improving how the commonwealth responds to child abuse and ensures that every kid has a family.
- **HB 527** will support the educational stability of children who have experienced abuse or neglect.
- **SB 133** will improve the outcomes of pregnant inmates and their babies by allowing access to substance use treatment.
- **SB 137** will allow judges to consider testimony from a trustworthy adult when a child has disclosed abuse to them.

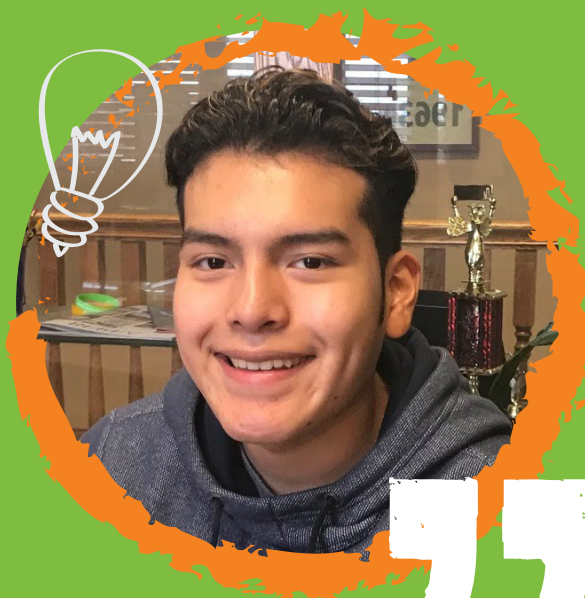


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I count on my leaders in Frankfort to help ease the problems that affect Kentucky kids negatively. Let it be economic, social, and educational aspects, we count on our leaders to ease the problems and to sprout hope and peace to kids in Kentucky.

—**Bryan, Pulaski County**

Bryan is a high school junior and a member of Berea Partners for Education GEAR UP Promising Appalachian Leaders in Service, a partnership which prepares youth to advocate with elected officials in Frankfort.



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The passing of House Bill 1 is an amazing victory for the children of Kentucky. It's so important that HB 1 makes family preservation and kinship care support a priority, so that kids don't lose their sense of identity and culture by being thrown into the system.

—Cynthia, Jefferson County

Cynthia is a college junior and former foster youth. She was a key advocate for HB 1, serving on the First Lady's Youth Leadership Council and sharing her story and ideas with the House Working Group on Adoption.



Transforming child welfare in Kentucky

Every Kentucky child deserves a family and a safe place to call home. House Bill 1 fundamentally reforms Kentucky's adoption and foster care system and sets forth a comprehensive plan to strengthen how the commonwealth supports children impacted by abuse or neglect and their families. HB 1 was truly a **bipartisan effort**, led by House Working Group on Adoption Co-Chairs, Representatives David Meade and Joni Jenkins. Kentucky Youth Advocates, along with other partners in the the Kosair Charities Face It Movement to end child abuse, is proud to stand alongside elected officials, youth who have experienced abuse or neglect, and advocates from across the state who championed the bill.

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Our top priority in the House of Representatives in 2018 was improving the lives of Kentucky's most vulnerable children, and we had an invaluable partner in that effort in Kentucky Youth Advocates. I was pleased to work with them in crafting the transformative adoption and foster care changes contained in House Bill 1, which will pay dividends for children and families for years to come.

—Representative David Meade

*Co-Sponsor of HB 1 and Co-Chair,
House Working Group on Adoption*

Many voices and efforts across the commonwealth contributed to the success of HB 1. At every step along the way, Kentucky Youth Advocates always made sure that legislators could hear what's best for kids loud and clear, including hearing from youth who had been in foster care. From poignant stories to deep data dives, Kentucky Youth Advocates gave legislators the information they needed to pass impactful legislation.

—Representative Joni Jenkins

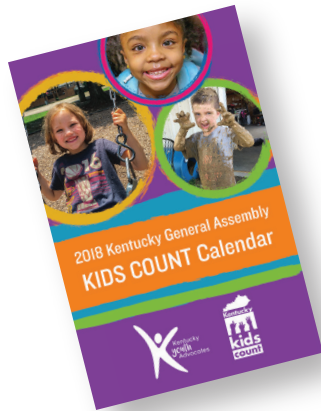
*Co-Sponsor of HB 1 and Co-Chair,
House Working Group on Adoption*

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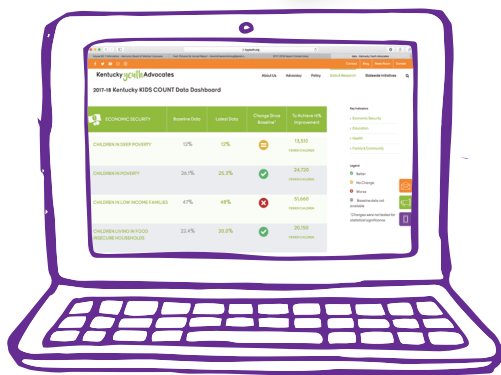


What gets measured (and published) gets changed

Each year, Kentucky Youth Advocates releases the **KIDS COUNT County Data Book**. This book provides data on 17 measures of child well-being for each Kentucky county. Every legislator received a 2018 KIDS COUNT Legislative Calendar, which counts down the days of the session and features data about child well-being.



- Every legislator — along with key members of the executive branch — receives a copy of the **KIDS COUNT Legislative Calendar**, which counts down the days of the legislative session and features a data point about child well-being that encourages legislators to put kids first.



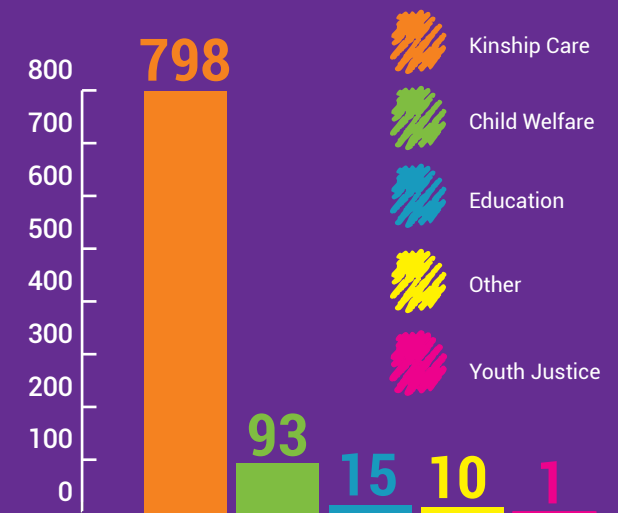
- The **KIDS COUNT Data Dashboard** tells advocates where we've been, where we are now, and how to achieve future improvement by providing the most recent child well-being data alongside data from approximately five years.

Because it is seen and used by everyone from groups of youth in Eastern Kentucky to Cabinet secretaries in Frankfort, KIDS COUNT data continues to be a **catalyst for change** and is creating brighter futures for Kentucky kids.

Case Advocacy

Through our case advocacy program, we help families in crisis situations. We serve as their guide when they don't know where else to turn.

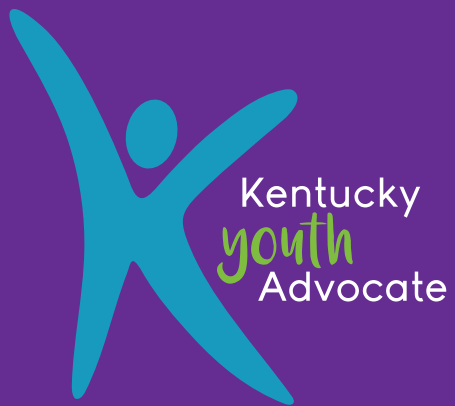
Areas of Concern



This year we served

917

kids and families across
the state



Kentucky Youth Advocates
is the independent voice for
Kentucky kids. We advocate for
policies that give children the best
possible opportunities for a
brighter future and are making
Kentucky the best place in
America to be young.

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