Protect Pregnant Mothers and Their Babies

By Helping Pregnant Women to Quit Smoking



Kentucky has the second highest rate in the nation of births to mothers who smoked during pregnancy.¹

Kentucky has the opportunity to help pregnant mothers and give their kids a healthy start.

Increasing the tobacco tax by at least \$1 would reduce smoking among pregnant women. With this targeted solution we can help more Kentucky babies be born healthy.

Learn more at smokefreetomorrow.org and kyyouth.org

Smoking during pregnancy is the single most important known cause of low birth weight and increases the risk of preterm birth and Sudden Unexplained Infant Death Syndrome. Kentucky is:













SOURCES: 1. 2015 data from National Center for Health Statistics, analyzed by Population Reference Bureau for the Annie E. Casey Foundation's KIDS COUNT Data Center. 2. 2016 data from National Center for Health Statistics 3. 2013 data from National Center for Health Statistics, period linked birth/infant death data, at the March of Dimes' Peristats website.