

Prevent Teens from Starting to Smoke And Protect the Health of Kentucky's Future

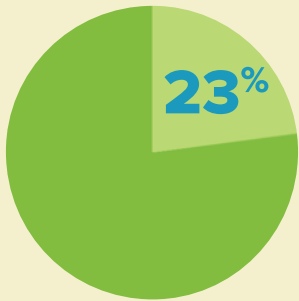
17%

KY

11%

U.S.

Kentucky has the second highest rate in the nation of high schoolers who smoke.¹



Nearly a quarter of all Kentucky high schoolers use e-cigarettes.¹

2,900

Kentucky kids become new daily smokers each year.²



119,000

Kentucky kids will die prematurely in adulthood from smoking if we don't reduce the rate.³

In order to give all children the chance to grow up healthy, we need to take steps to protect them from the harmful effects of tobacco use and smoking.

A tobacco tax increase of at least \$1 is proven to prevent teens from starting to smoke and supports a healthy future for Kentucky kids. An increase in the tax by at least \$1 would prevent an estimated 23,200 Kentucky youth from becoming adult smokers.⁴

Learn more at
smokefreetomorrow.org
and kyyouth.org

SOURCES: 1. 2015 data from Centers for Disease Control and Prevention, High School Youth Risk Behavior Survey. 2. New underage daily smoker estimate based on data from U.S. Dept. of Health and Human Services, *Results from the 2016 National Survey on Drug Use and Health*, with the state share of national initiation number based on CDC data on future youth smokers in each state compared to national total. 3. Office of the Surgeon General (2014). *The Health Consequences of Smoking—50 Years of Progress*, Table 12.2.1. 4. Boonn, A., Chaloupka, F.J., and Maitan-Shepard, M. (2017). *New Revenues, Public Health Benefits & Cost Savings from a \$1.00 Cigarette Tax Increase in Kentucky*. Campaign for Tobacco-Free Kids, Tobacconomics, and American Cancer Society Cancer Action Network.

COALITION FOR A
SMOKE-FREE
TOMORROW

