

Tips and Tricks for Using the KIDS COUNT Data Center



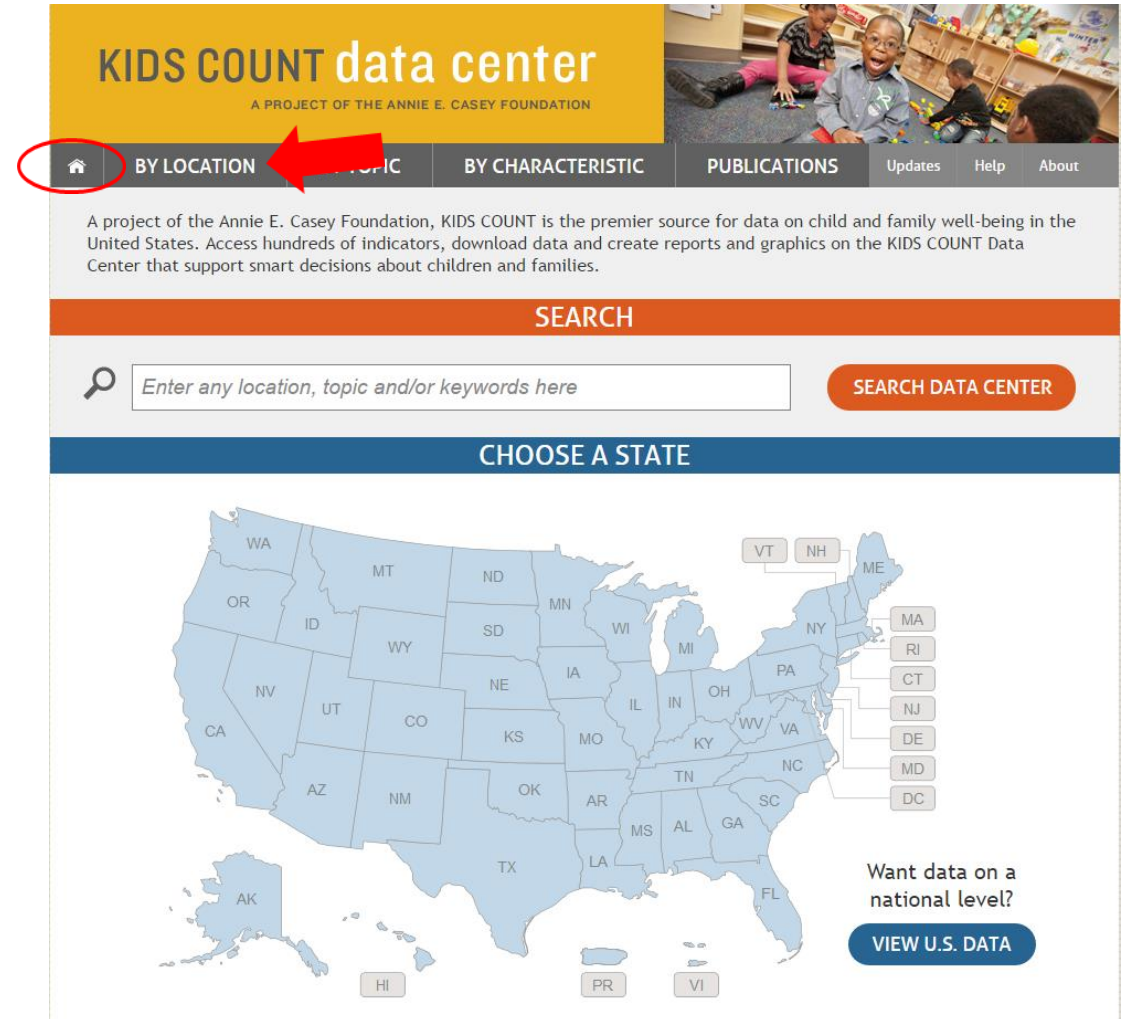
If you're looking for data for Kentucky's counties or school districts...

- Skip a step by going straight to the Kentucky landing page at www.datacenter.kidscount.org/KY
- This is where Kentucky Youth Advocates has all the data we collect posted, but you'll also be able to access all the Kentucky data the Annie E. Casey Foundation collects for the state as a whole, for Kentucky's Congressional districts, and for Louisville (as one of the 50 most populous cities)



If you're looking for data on a different state
or for the nation as a whole...

- You'll need to start at the home page or click on the BY LOCATION button; then click on a state in the map, or click on the VIEW U.S. DATA button



TIP

Don't use the Search box!

- The Search box is not the best way to find the data you're looking for because there is so much variation in how indicators of well-being are named
- Example: "food stamps" versus "SNAP" and "poor" versus "in poverty"



How to find the data you need – Part 1

- Use the Locations toolbox to narrow down the data available for the geographic type you're interested in
- KYA has approximately 100 indicators for Kentucky's 120 counties and 173 public school districts
- Choose "By Council" if you live in Louisville to see data by Metro Council districts

The screenshot displays the 'Kentucky Indicators' website interface. On the left, a sidebar titled 'ALL TOPICS' contains three main sections: 'REFINE YOUR SEARCH', 'TOPICS', and 'CHARACTERISTICS'. The 'REFINE YOUR SEARCH' section has a 'LOCATIONS' dropdown menu set to 'Kentucky' and a list of options to 'Show indicators with data:'. The 'By Council' option is circled in red. Below this, the 'TOPICS' section lists various categories like Demographics, Economic Well-Being, Education, etc. The 'CHARACTERISTICS' section is partially visible at the bottom. The main content area on the right is titled 'KENTUCKY INDICATORS' and includes a 'Data Provided By' section with 'National KIDS COUNT' and 'Kentucky Youth Advocates'. A prompt asks the user to 'Select a specific indicator below or build a custom indicator report for your community.' Below this, there are three categories of indicators: 'Basic Demographics', 'Indicators by Age Group', and 'Indicators by Race and Ethnicity', each with a list of specific data points.

ALL TOPICS

REFINE YOUR SEARCH

LOCATIONS

Kentucky

Show indicators with data:

- ☒ For Kentucky
- ☐ By County
- ☐ By School District
- ☐ By City
- ☐ By Council
- ☐ By Congressional District (a Large)
- ☐ By Congressional District (109th-112th Congress)
- ☐ By Zip Codes

TOPICS

Choose one topic.

- ☒ See All Topics
- ☐ Demographics ▶
- ☐ Economic Well-Being ▶
- ☐ Education ▶
- ☐ Family & Community ▶
- ☐ Health ▶
- ☐ Safety & Risky Behaviors ▶
- ☐ National KIDS COUNT Publications ▶

CHARACTERISTICS

Choose one characteristic.

- ☐ See All Indicators
- ☐ Age

KENTUCKY INDICATORS

Data Provided By:
▲ National KIDS COUNT ● Kentucky Youth Advocates

Select a specific indicator below or build a custom indicator report for your community.

DEMOGRAPHICS INDICATORS

Basic Demographics

- ▲ Child population by gender

Indicators by Age Group

- Child population estimates by age group
- Percent of Total Population Under 18
- ▲ Total population by child and adult populations
- ▲ Child population by single age
- ▲ Child population by age group
- ▲ Adult population by age group

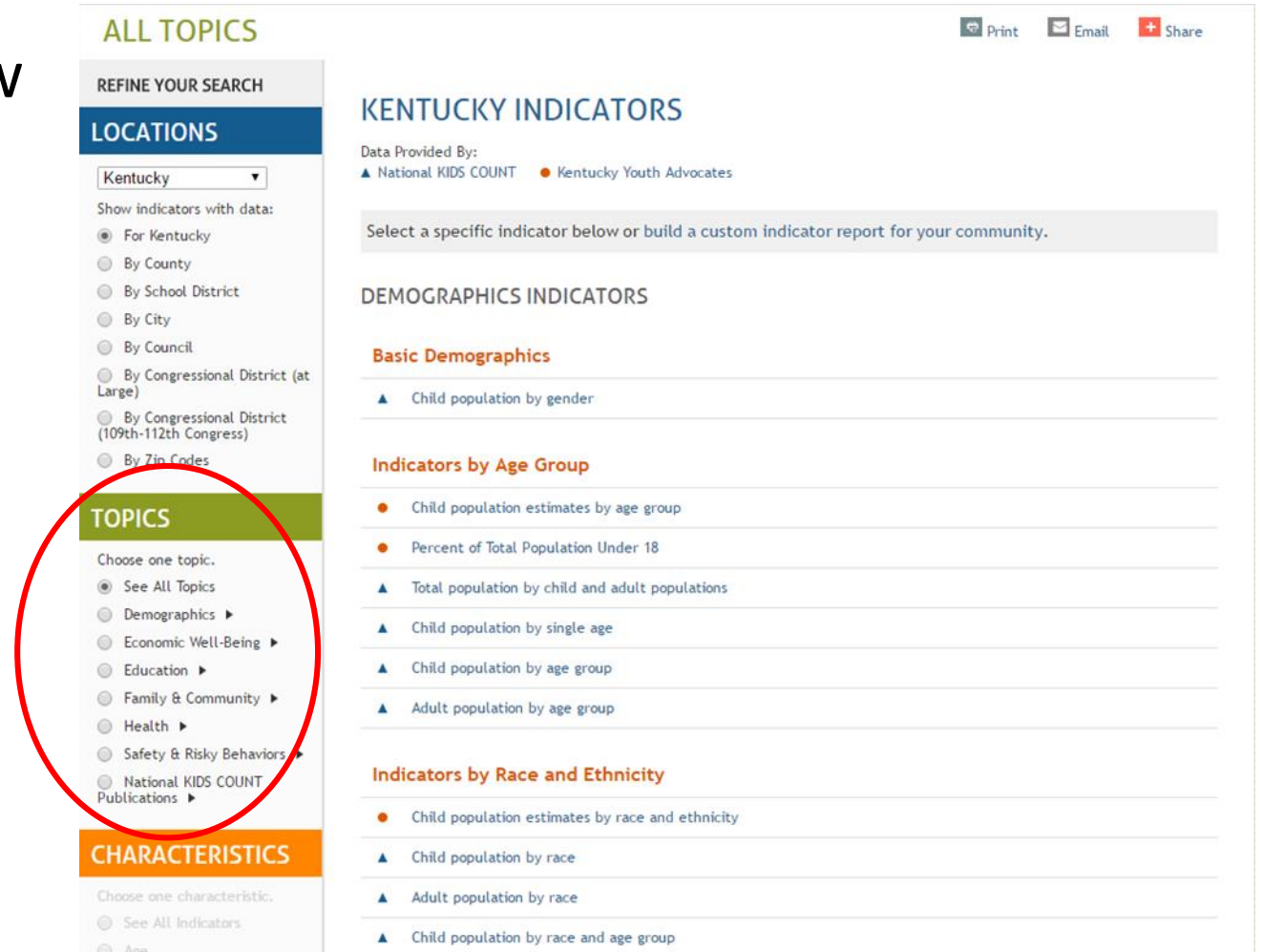
Indicators by Race and Ethnicity

- Child population estimates by race and ethnicity
- ▲ Child population by race
- ▲ Adult population by race
- ▲ Child population by race and age group

Print Email Share

How to find the data you need – Part 2

- Use the Topics toolbox to narrow down the data available for the issue area you're interested in
- When you choose an issue area, subcategories will appear



The screenshot displays the 'Kentucky Indicators' website interface. On the left, a sidebar titled 'ALL TOPICS' contains a 'REFINE YOUR SEARCH' section with a 'LOCATIONS' dropdown set to 'Kentucky'. Below this, a 'TOPICS' section is circled in red, listing various categories: 'See All Topics', 'Demographics', 'Economic Well-Being', 'Education', 'Family & Community', 'Health', 'Safety & Risky Behaviors', and 'National KIDS COUNT Publications'. At the bottom of the sidebar is a 'CHARACTERISTICS' section. The main content area on the right is titled 'KENTUCKY INDICATORS' and includes a 'Data Provided By' section with 'National KIDS COUNT' and 'Kentucky Youth Advocates'. A prompt asks the user to 'Select a specific indicator below or build a custom indicator report for your community.' Below this, a list of 'DEMOGRAPHICS INDICATORS' is shown, including 'Basic Demographics' (Child population by gender), 'Indicators by Age Group' (Child population estimates by age group, Percent of Total Population Under 18, Total population by child and adult populations, Child population by single age, Child population by age group, Adult population by age group), and 'Indicators by Race and Ethnicity' (Child population estimates by race and ethnicity, Child population by race, Adult population by race, Child population by race and age group). Navigation links for 'Print', 'Email', and 'Share' are in the top right corner.

TIP

Want to see data for more than one indicator at a time for your geographic area?

- Create a customized profile by clicking on the link to build a custom indicator report
- Use the series of check boxes to create your profile
- Don't forget to create a report for both your county and your school district(s) to get the full picture of how children are faring in your community

ALL TOPICS

REFINE YOUR SEARCH

LOCATIONS

Kentucky

Show indicators with data:

- ☒ For Kentucky
- ☐ By County
- ☐ By School District
- ☐ By City
- ☐ By Council
- ☐ By Congressional District (at Large)
- ☐ By Congressional District (109th-112th Congress)
- ☐ By Zip Codes

TOPICS

Choose one topic.

- ☒ See All Topics
- ☐ Demographics ▶
- ☐ Economic Well-Being ▶
- ☐ Education ▶
- ☐ Family & Community ▶
- ☐ Health ▶
- ☐ Safety & Risky Behaviors ▶
- ☐ National KIDS COUNT Publications ▶

CHARACTERISTICS

Choose one characteristic.

- ☐ See All Indicators
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Indicators by Age Group

- Child population estimates by age group
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- ▲ Adult population by age group

Indicators by Race and Ethnicity

- Child population estimates by race and ethnicity
- ▲ Child population by race
- ▲ Adult population by race
- ▲ Child population by race and age group

Print Email Share

Navigating an indicator page – Part 1

Print Email Share

CHILD POVERTY RATE (5-YEAR AVERAGES)


change indicator

TABLE

MAP

LINE GRAPH

BAR GRAPH

Select Table Type: 

TOOLS: Raw Data | Definition & Sources

Detailed Sort / Rank

REFINE THIS INDICATOR

KENTUCKY LOCATIONS

change

☐ For the State

☒ By County

Uncheck All

☒ Adair
☒ Allen
☒ Anderson
☒ Ballard
☒ Barren
☒ Bath
☒ Bell
☒ Boone

☐ Compare to Kentucky

Child Poverty Rate (5-Year Averages)

Year(s): 5 selected | Data Type: Rate

Data Provided by: Kentucky Youth Advocates

Location	Data Type	2006 - 2010	2007 - 2011	2008 - 2012	2009 - 2013	2010 - 2014
Adair	Rate	22	19	24	25	26
Allen	Rate	27	28	27	25	26
Anderson	Rate	18	22	18	18	17
Ballard	Rate	18	20	17	22	23
Barren	Rate	27	28	29	29	29
Bath	Rate	45	45	46	37	34
Bell	Rate	35	40	44	45	42
Boone	Rate	9	9	11	12	12

The default view is to portray the data in a table that shows the 5 most recent years of data available

TIP

To quickly see which geography is doing best or worst on an indicator click on Sort/Rank

Use the Locations toolbox to choose which counties you want to see data on

Don't forget to check the Compare to Kentucky box so you can see how a county is doing compared to the state as a whole

Navigating an indicator page – Part 2

CHILD POVERTY RATE (5-YEAR AVERAGES)

[change indicator](#)

TABLE MAP LINE GRAPH BAR GRAPH

Select Table Type: [i](#)

Detailed Sort / Rank

REFINE THIS INDICATOR

KENTUCKY LOCATIONS [change](#)

☐ For the State

☒ By County ▼

Uncheck All

- ☒ Adair
- ☒ Allen
- ☒ Anderson
- ☒ Ballard
- ☒ Barren
- ☒ Bath
- ☒ Bell
- ☒ Boone

☐ Compare to Kentucky

TOOLS: [Raw Data](#) [Definition & Sources](#)

Child Poverty Rate (5-Year Averages)

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To download a spreadsheet for all the available years of data for an indicator click on Raw Data



This is helpful if you want to assess long-term trends because this site will only show you up to 5 years of data at a time in the table view

Always read the Definitions & Sources so you know exactly what you're looking at

Navigating an indicator page – Part 3



CHILD POVERTY RATE (5-YEAR AVERAGES)

[change indicator](#)

Print Email Share

TABLE MAP LINE GRAPH BAR GRAPH

Select Table Type: [i](#)

TOOLS: [Raw Data](#) | [Definition & Sources](#)

Detailed Sort / Rank

REFINE THIS INDICATOR

KENTUCKY LOCATIONS [change](#)

☐ For the State

☒ By County ▼

Uncheck All

- ☒ Adair
- ☒ Allen
- ☒ Anderson
- ☒ Ballard
- ☒ Barren
- ☒ Bath
- ☒ Bell
- ☒ Boone

☐ Compare to Kentucky

Child Poverty Rate (5-Year Averages)

Year(s): 5 selected | Data Type: Rate

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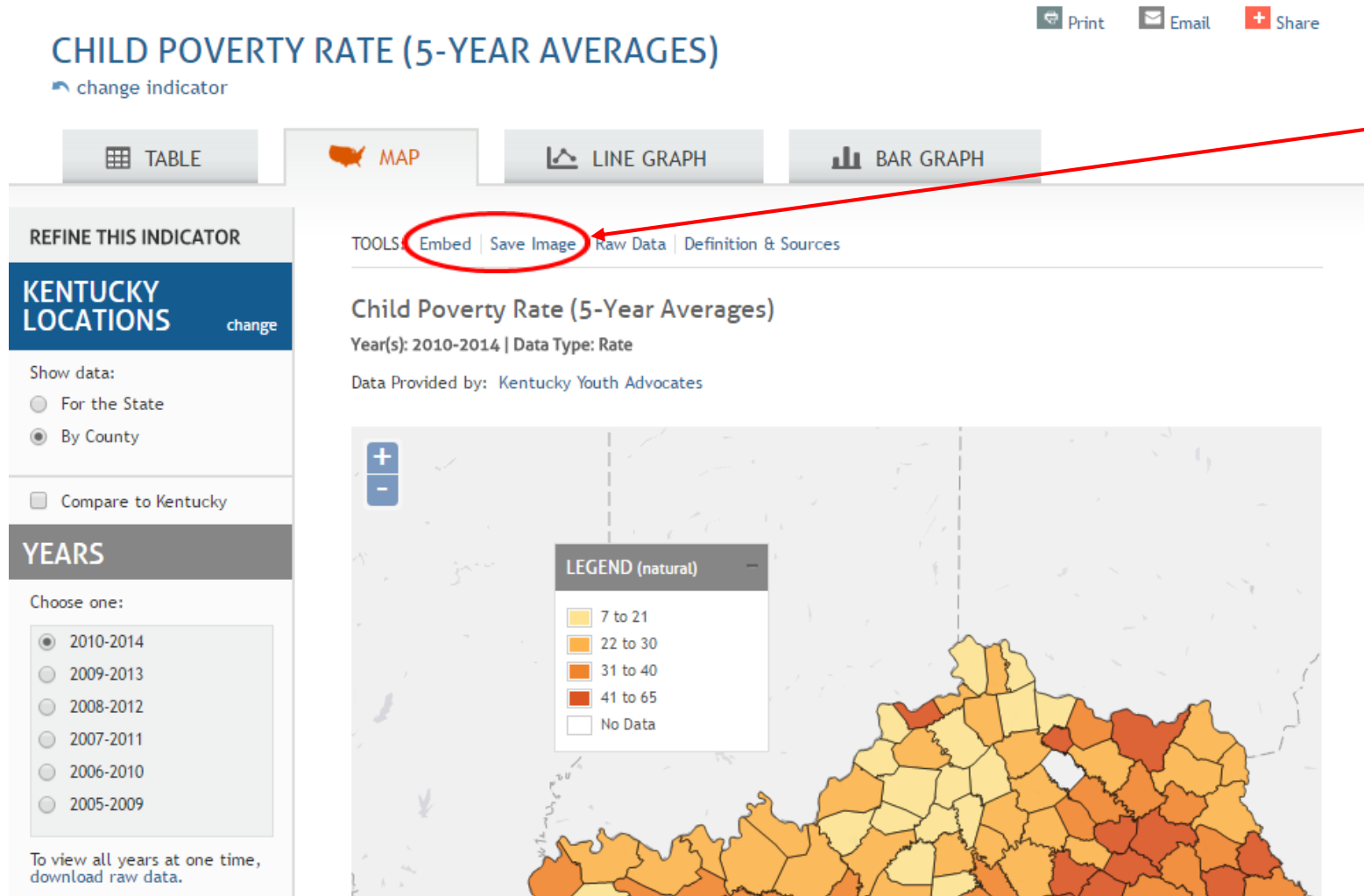
Take advantage of the data visualization options!

Create a Kentucky **map** that shows you which regions are faring better than others and how your county is doing compared to your neighboring counties

Create a **line graph** to compare up to 7 locations for up to 10 years of data to see how things have changed over time

Create a **bar graph** to compare up to 5 locations for one year of data

Navigating an indicator page – Part 3 ½



When using one of the 3 visualization options, you get a couple new options in your toolbox

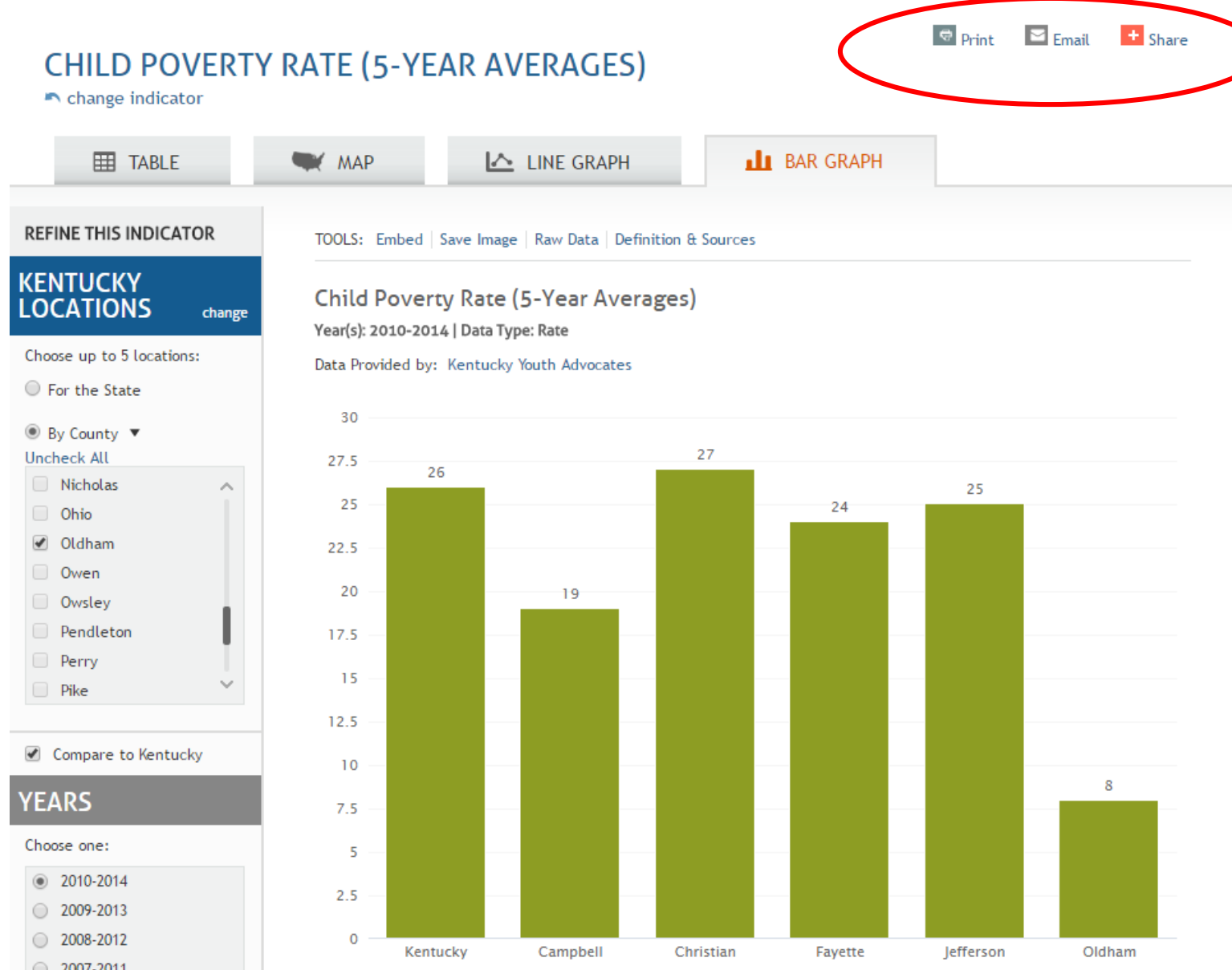
You can **embed** the image you created into your website or blog

And you can **save the image** you created as a file so you can insert into a report or PowerPoint



When you embed an image on a site, it automatically updates itself when newer data is posted to the Data Center

Navigating an indicator page – Part 4



Print Email Share

Use these options to share the data in old and new ways

Print it, **email** a link to a specific page, or **share** it through social networks like Facebook and Twitter and nearly 200 other options



QUESTIONS?



THE ANNIE E. CASEY FOUNDATION



KENTUCKY
YOUTH
ADVOCATES

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