



ADVOCATING FOR OUR YOUTH

MAKING
KENTUCKY

THE BEST PLACE

IN AMERICA
TO BE A KID



KENTUCKY YOUTH ADVOCATES

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2015-2016 IMPACT REPORT

MAKING KENTUCKY THE BEST PLACE IN AMERICA TO BE A KID

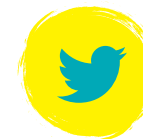
WE ARE THE LEADING VOICE FOR KIDS IN THE MEDIA

We use traditional media and social media to raise awareness of pressing children's issues among diverse audiences across the state.



389

quotes in
the media



19.6%

increase in
Twitter followers



4 million

social media
impressions



25.3%

increase in
Facebook fans



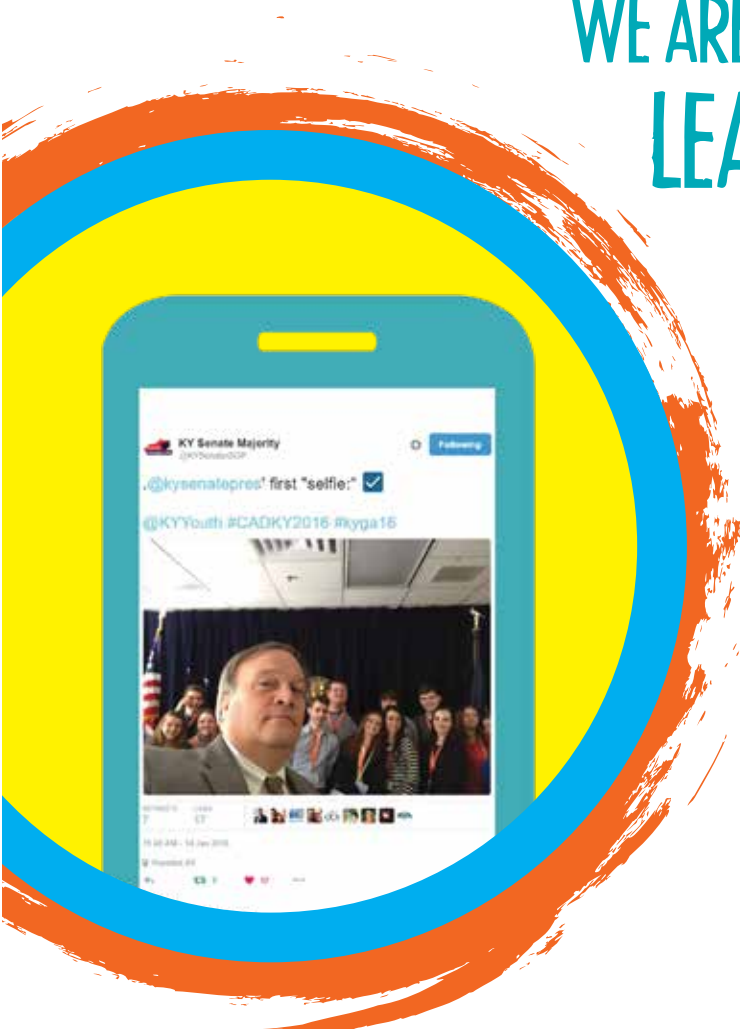
182

stories about KIDS COUNT,
a project using data to
track child well-being



8,093

unique interactions on
Facebook and Twitter



CHILDREN'S ADVOCACY DAY



Nearly 1,000
people attended!

Nearly 1,000 advocates, many of them youth, came together at the 2016 Children's Advocacy Day at the Capitol to rally on behalf of children and ask elected officials to make kids a priority.

The most powerful leaders this year were youth who raised their voices to advocate for themselves and for other young people. From Katie, whose personal story about her experience in kinship care opened the rally, to the child care students who sang, **Kentucky kids made an impact on decision-makers.**

The Office of First Lady Glenna Bevin was so moved by Katie and her fellow young leaders that they launched the First Lady's Youth Leadership Council, which will drive policies relating to child welfare in 2017.

"I am responsible for making the world one where I, and the future dreamers, doers, and creators, want to live. That is the most important thing we can do as youth; to impact what has impacted us, regardless of what family is to us. That is what Children's Advocacy Day at the Capitol is all about. We are the voices of the future. We are the leaders of tomorrow and today. We are Kentucky."

Katie Okumu, 11th Grade
Berea Community High School

"Youth are a powerful voice in influencing policy decisions that impact them. I'm excited to partner with Kentucky Youth Advocates on the First Lady's Youth Leadership Council to empower youth to speak up on issues like child abuse and neglect and foster care to make Kentucky better for all children."

First Lady Glenna Bevin

LEGISLATIVE WINS



SB 60

Senate Bill 60 will help better protect child victims of abuse by allowing in court a child's more generalized testimony of repeated abuse, known as a continuous course of conduct.

"As the independent voice for children, Kentucky Youth Advocates always asks, 'Is it good for kids?' when considering policies that affect children. I value their role in bringing forth concrete solutions that will help children succeed in the Commonwealth."

Senator David Givens
Senate President Pro Tem

"Kentucky Youth Advocates ensures the interests of children are at the forefront of policy decisions made by elected leaders. I value their role in standing up for what's best for children and working alongside legislators to make positive changes for Kentucky kids now and in the future."

Representative Darryl Owens
Chair, House Judiciary Committee



HB 40

House Bill 40 allows for the expungement of lower-level felonies and will help parents get back to work and support their families without being held back by past mistakes.

PARTNERSHIP FOR BRIGHTER SMILES

We know that what gets measured gets changed, and a new partnership is using data to help kids across Kentucky get a healthier start in life. Kentucky Youth Advocates is honored to collaborate with Delta Dental of Kentucky's Making Smiles Happen® initiative on a statewide children's oral health project to screen third and sixth graders in 60 schools across the commonwealth.

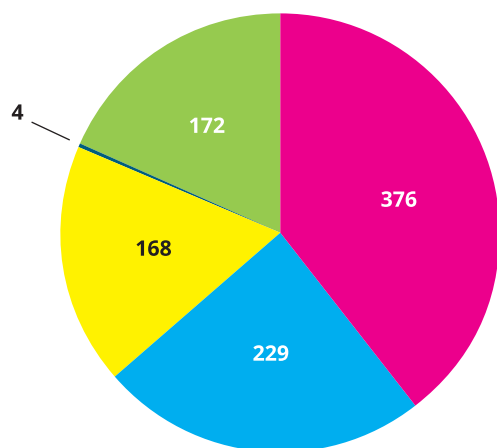
The data shows us:

- More than 40% of the children screened have untreated cavities.
- Nearly 50% of them need immediate dental care.

The Making Smiles Happen initiative is the first screening project of its kind in over 15 years, and it will build a strong foundation for children's oral health advocacy efforts locally and statewide.

2015–2016 CASE ADVOCACY CONCERNS

Through our case advocacy program, we help families in crisis situations. We serve as their guide when they don't know where else to turn.



Issue Area

- Kinship care
- Education issues
- Child custody
- Bullying
- Child health/safety



"Kentucky Youth Advocates is helping us turn data into solutions for kids. As we look to the future of oral health in Kentucky, we are proud to partner with KYA and know that we are making brighter smiles happen together."

Dr. Clifford Maesaka, Jr.
President and CEO
Delta Dental of Kentucky



This year we served

949

clients across the state in our case advocacy program.

Visit kyyouth.org to learn more.

THANK YOU TO OUR CHAMPIONS FOR CHILDREN

Thank you to our Leadership Investors who ensure
that every kid in Kentucky has a voice!

\$100,000+

Annie E. Casey Foundation
Delta Dental of Kentucky
DentaQuest Foundation
Kosair Charities®
Metro United Way
Public Welfare Foundation

\$20,000-\$99,999

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Dentistry

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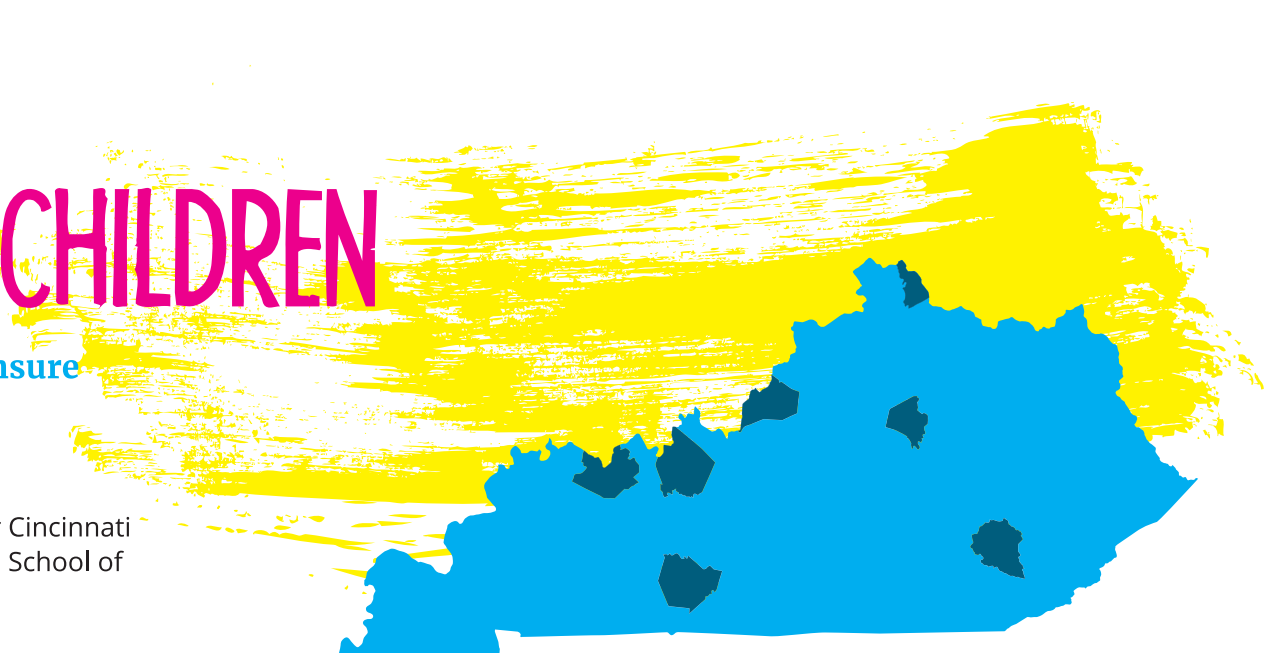
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FINANCIALS

Revenue

Charitable contributions: \$157,140

Fee for service: \$743,790

Foundation and organizational grants: \$978,799

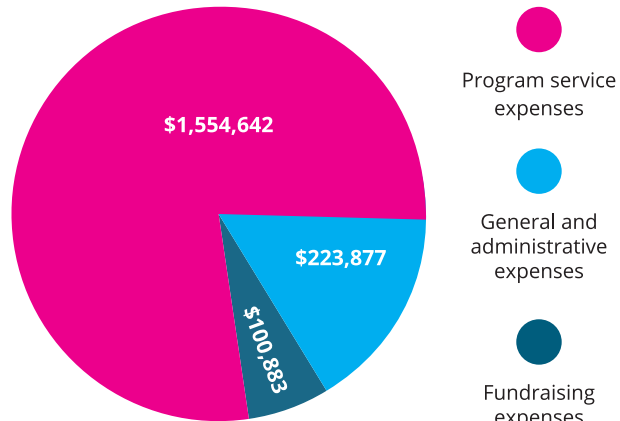
In-kind revenue: \$46,458

Program revenue: \$121,645

Other revenue: \$32,483

Total revenue: \$2,080,315

Expenses



Total expenses: \$1,879,402

Final net assets: \$450,883

Increase in
net assets:
\$200,913





KENTUCKY YOUTH ADVOCATES

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