ADVOCATING FOR OUR YOUTH

MAKING KENTUCKY
THE BEST PLACE
IN AMERICA
TO BE A KID

KENTUCKY YOUTH ADVOCATES
2015-2016 IMPACT REPORT
MAKING KENTUCKY THE BEST PLACE IN AMERICA TO BE A KID

WE ARE THE LEADING VOICE FOR KIDS IN THE MEDIA

We use traditional media and social media to raise awareness of pressing children’s issues among diverse audiences across the state.

- 389 quotes in the media
- 19.6% increase in Twitter followers
- 4 million social media impressions
- 25.3% increase in Facebook fans
- 182 stories about KIDS COUNT, a project using data to track child well-being
- 8,093 unique interactions on Facebook and Twitter
CHILDREN’S

ADVOCACY DAY

Nearly 1,000 advocates, many of them youth, came together at the 2016 Children’s Advocacy Day at the Capitol to rally on behalf of children and ask elected officials to make kids a priority.

The most powerful leaders this year were youth who raised their voices to advocate for themselves and for other young people. From Katie, whose personal story about her experience in kinship care opened the rally, to the child care students who sang, Kentucky kids made an impact on decision-makers.

The Office of First Lady Glenna Bevin was so moved by Katie and her fellow young leaders that they launched the First Lady’s Youth Leadership Council, which will drive policies relating to child welfare in 2017.

“I am responsible for making the world one where I, and the future dreamers, doers, and creators, want to live. That is the most important thing we can do as youth; to impact what has impacted us, regardless of what family is to us. That is what Children’s Advocacy Day at the Capitol is all about. We are the voices of the future. We are the leaders of tomorrow and today. We are Kentucky.”

Katie Okumu, 11th Grade
Berea Community High School

“Youth are a powerful voice in influencing policy decisions that impact them. I’m excited to partner with Kentucky Youth Advocates on the First Lady’s Youth Leadership Council to empower youth to speak up on issues like child abuse and neglect and foster care to make Kentucky better for all children.”

First Lady Glenna Bevin

Nearly 1,000 people attended!
LEGISLATIVE WINS

SB 60

Senate Bill 60 will help better protect child victims of abuse by allowing in court a child’s more generalized testimony of repeated abuse, known as a continuous course of conduct.

“As the independent voice for children, Kentucky Youth Advocates always asks, 'Is it good for kids?' when considering policies that affect children. I value their role in bringing forth concrete solutions that will help children succeed in the Commonwealth.”

Senator David Givens
Senate President Pro Tem

HB 40

House Bill 40 allows for the expungement of lower-level felonies and will help parents get back to work and support their families without being held back by past mistakes.

“Kentucky Youth Advocates ensures the interests of children are at the forefront of policy decisions made by elected leaders. I value their role in standing up for what’s best for children and working alongside legislators to make positive changes for Kentucky kids now and in the future.”

Representative Darryl Owens
Chair, House Judiciary Committee
We know that what gets measured gets changed, and a new partnership is using data to help kids across Kentucky get a healthier start in life. Kentucky Youth Advocates is honored to collaborate with Delta Dental of Kentucky’s Making Smiles Happen® initiative on a statewide children’s oral health project to screen third and sixth graders in 60 schools across the commonwealth.

The data shows us:

• More than 40% of the children screened have untreated cavities.
• Nearly 50% of them need immediate dental care.

The Making Smiles Happen initiative is the first screening project of its kind in over 15 years, and it will build a strong foundation for children’s oral health advocacy efforts locally and statewide.

2015—2016

CASE ADVOCACY CONCERNS

Through our case advocacy program, we help families in crisis situations. We serve as their guide when they don’t know where else to turn.

Issue Area

- Kinship care
- Education issues
- Child custody
- Bullying
- Child health/safety

This year we served 949 clients across the state in our case advocacy program.

Visit kyyouth.org to learn more.

“Kentucky Youth Advocates is helping us turn data into solutions for kids. As we look to the future of oral health in Kentucky, we are proud to partner with KYA and know that we are making brighter smiles happen together.”

Dr. Clifford Maesaka, Jr.
President and CEO
Delta Dental of Kentucky
THANK YOU TO OUR CHAMPIONS FOR CHILDREN

Thank you to our Leadership Investors who ensure that every kid in Kentucky has a voice!

$100,000+
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**FINANCIALS**

**Revenue**
- Charitable contributions: $157,140
- Fee for service: $743,790
- Foundation and organizational grants: $978,799
- In-kind revenue: $46,458
- Program revenue: $121,645
- Other revenue: $32,483

**Total revenue:** $2,080,315

**Expenses**
- Program service expenses: $1,554,642
- General and administrative expenses: $223,877
- Fundraising expenses: $200,000

**Total expenses:** $1,879,402

**Final net assets:** $450,883

**Increase in net assets:** $200,913