How SMOKING DURING PREGNANCY is putting our babies in danger

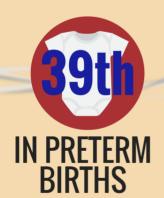
...AND WHAT WE CAN DO TO STOP IT

2nd HIGHEST RATE of mothers who smoke during pregnancy



Smoking during pregnancy is the single most important known cause of low birth weight and increases the risk of preterm birth and Sudden Infant Death Syndrome

KENTUCKY RANKS POORLY







COMPREHENSIVE SMOKE-FREE POLICIES

reduce maternal smoking during pregnancy

WE CAN PROTECT KENTUCKY BABIES

by enacting comprehensive smoke-free policies prohibiting smoking indoors in workplaces and public places



LEARN MORE AT blueprintky.org

SOURCES

Smoking during pregnancy is defined as smoking at any point during pregnancy. Population Reference Bureau's analysis of the National Center for Health Statistics data for the Annie E. Casey Foundation's KIDS COUNT Data Center at http://datacenter.kidscount.org.

Preterm is defined as less than 37 completed weeks of gestation. From National Center for Health Statistics, final 2013 natality data, at the March of Dimes' Peristats website, www.marchofdimes.org/peristats.

Low birthweight is defined as less than 5.5 pounds. From National Center for Health Statistics, final 2013 natality data, at the March of Dimes' Peristats website.

SIDS-related deaths data from National Center for Health Statistics, 2010 period linked birth/infant death data, at the March of Dimes' Peristats website.

For other research citations see the Blueprint for Kentucky's Children issue brief "Clearing the Air for All Kentucky Children" at http://blueprintky.org/publications/.