

Advocating for Our Youth

Making Kentucky The Best Place in America to Be a Kid



Kentucky Youth Advocates
2014–2015 Impact Report

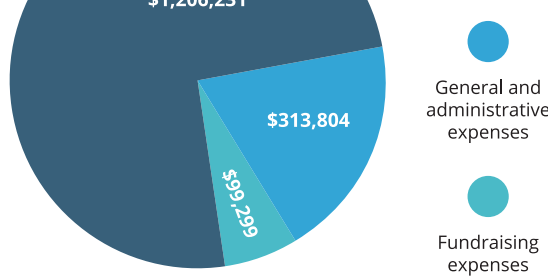
Financials

Revenue

Contributions: \$123,435
Fee for service: \$451,629
Foundation and organizational grants: \$920,911
In-kind revenue: \$52,274
Program revenue: \$61,600
Other revenue: \$27,976

Total revenue: \$1,637,825

Expenses



Total expenses: \$1,619,334

Increase in
net assets:
\$18,491

"I so value the voice of Kentucky Youth Advocates. KYA is the independent voice in this state for kids. It helps legislators identify and act upon concrete solutions that will make a positive impact on kids."

Senate President Robert Stivers
Manchester

"I rely on Kentucky Youth Advocates for information on issues impacting children because I know they work across party lines and support what is good for kids despite politics or party affiliation."

State Representative Joni Jenkins
Jefferson County



As THE independent voice for Kentucky's kids, we work hard to ensure decision-makers create policies that are good for kids. We believe all children deserve to be safe, healthy, and secure and want Kentucky to be the best place in America to be young.

Visit kyyouth.org to learn more.

Thank You to Our Champions for Children

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Making Kentucky

The Best Place in America to Be a Kid

We are the leading voice for kids in the media!

We use traditional media and social media to raise awareness of pressing children's issues among diverse audiences across the state.

372 quotes in the media

33.7% increase in Twitter followers

3.5m social media impressions

29.2% increase in Facebook fans



165 stories about KIDS COUNT, a project using data to track child well-being

7,215 unique interactions on Facebook and Twitter

Legislative Wins



SB 119

Sponsored by Senator Julie Raque Adams, SB 119 ensures public school educators across Kentucky receive important information about how to recognize and report child abuse and neglect. Through this legislation, educators will be better equipped to help keep kids safe.



"As a pediatrician who specializes in child abuse and neglect evaluation, I've heard from educators about their frustration with gaps in training about child abuse recognition and reporting. I relied on Kentucky Youth Advocates and the Face It® Movement to help take this on-the-ground issue and move a policy solution forward (SB 119) which helps teachers know what to look for and how to respond."

Dr. Melissa Currie
Medical Director and Chief of the Kosair Charities® Division of Pediatric Forensic Medicine at the University of Louisville

"Educators are mandated to report child abuse, yet before SB 119, there was no guarantee that educators were receiving training on the signs to look for. Kentucky Youth Advocates worked with us on SB 119 to ensure schools could feasibly implement child abuse training, which we know will equip educators to fulfill their obligation as mandated reporters."

Dr. Tom Shelton
Executive Director, Kentucky Association of School Superintendents



HB 429

Sponsored by Representative John Tilley, HB 429 creates a child care advisory council and strengthens the child care sector for working parents.



HB 8

Sponsored by Representative John Tilley, HB 8 extends protective orders to victims of dating violence, sexual assault, and stalking.

"As a champion for children, I was honored to work with Kentucky Youth Advocates and the Kosair Charities® Face It® Movement to combat child abuse. Kids are safer today than they were only a year ago due to the collective work of our partners."

State Senator Julie Raque Adams
Jefferson County

"Through the Kosair Charities® Face It® Movement to end child abuse, Kentucky Youth Advocates led a strong group of partners to make this bill a reality. Kids will be safer as a result, and we are one step closer to ending the tragedy of child abuse."

Jerry Ward
Chairman of the Board,
Kosair Charities®

Children's Advocacy Day

Hundreds of children, youth, and adults attended the 2015 Children's Advocacy Day at the Capitol, asking elected officials to make kids a priority.

We know that youth in Kentucky are key to creating positive change for kids, and their leadership galvanizes other youth, parents, educators, community leaders, and legislators. 150 youth leaders were pivotal to the success of Children's Advocacy Day, as they spoke during the rally, led cheers, met with legislators, and connected with the Lieutenant Governor. Youth voices matter.

"Children's Advocacy Day was an eye-opening experience for me. To see, and have the opportunity to address, the multitude of adults, legislators, and educators that put their time, care, and love towards us, the children of Kentucky, was truly a beautiful experience that I will always cherish."

Jordan Cottrell, 11th grade
Madison Central High School in Richmond

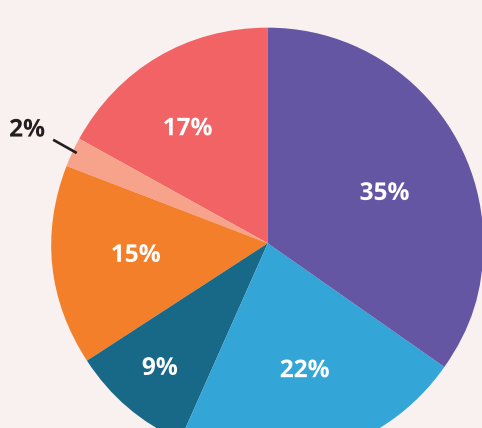


Nearly 1,000 people attended!

Helping Families in Crisis

Through our case advocacy program, we help families in crisis situations. We serve as their guide when they don't know where else to turn.

Case Advocacy Concerns 2014–2015



Issue Area

- Kinship care
- Early childhood education
- School disciplinary actions
- Child custody
- Bullying
- Child health/safety



This year we served
935
clients across the state in our case advocacy program.

Visit kyyouth.org to learn more.



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