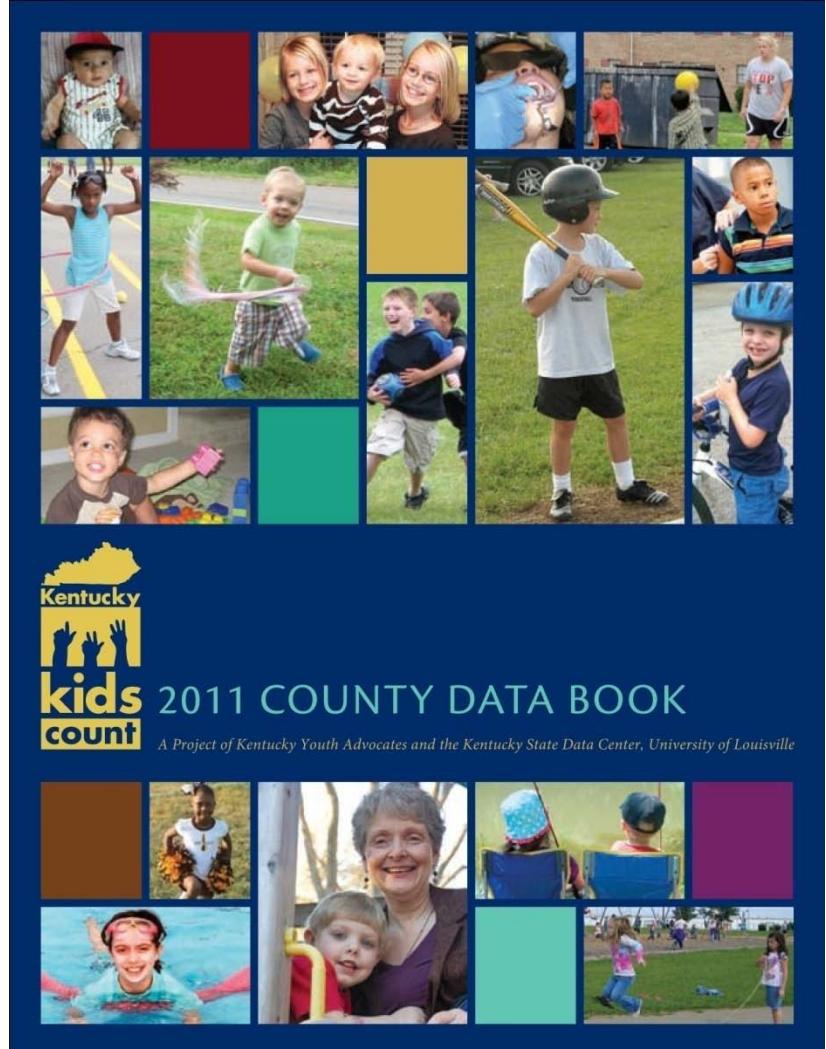


# CHILDREN IN MADISON COUNTY



# A KIDS COUNT COMMUNITY CONVERSATION

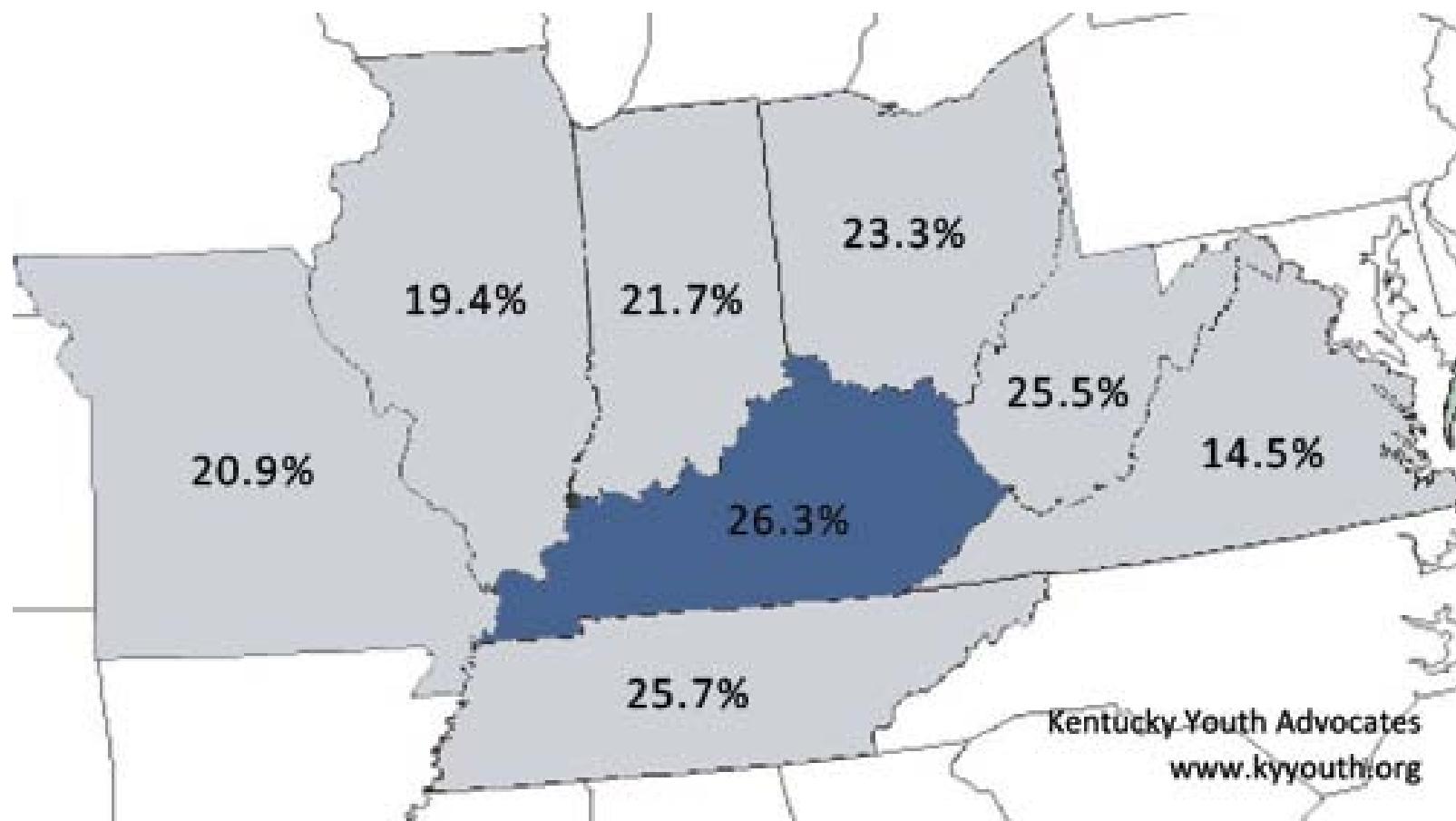
# What is KIDS COUNT?



*“What gets measured, gets changed.”*

*Data-driven advocacy →  
Data-based decision-making*

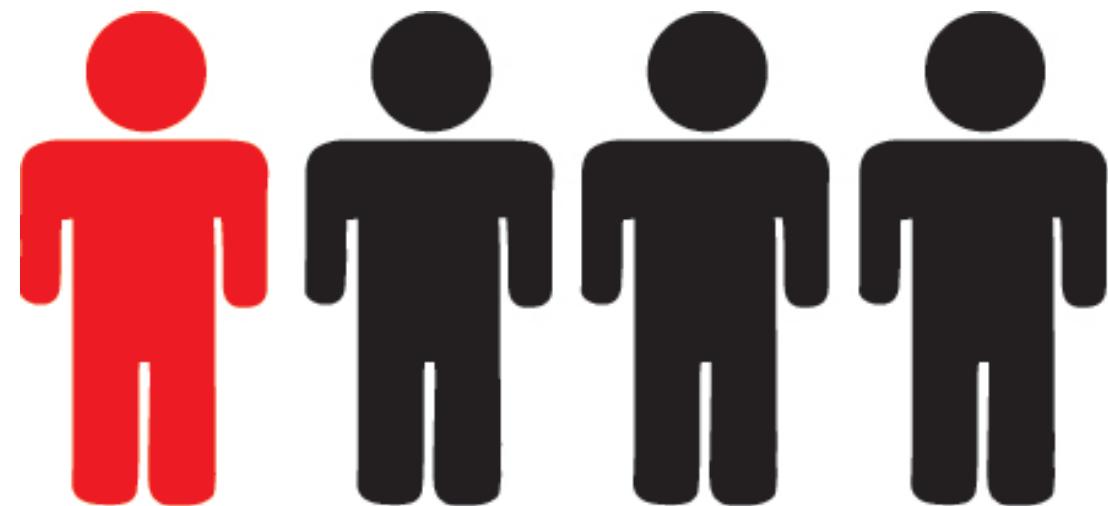
# Child poverty





1 in 3 under age 5  
live in poverty

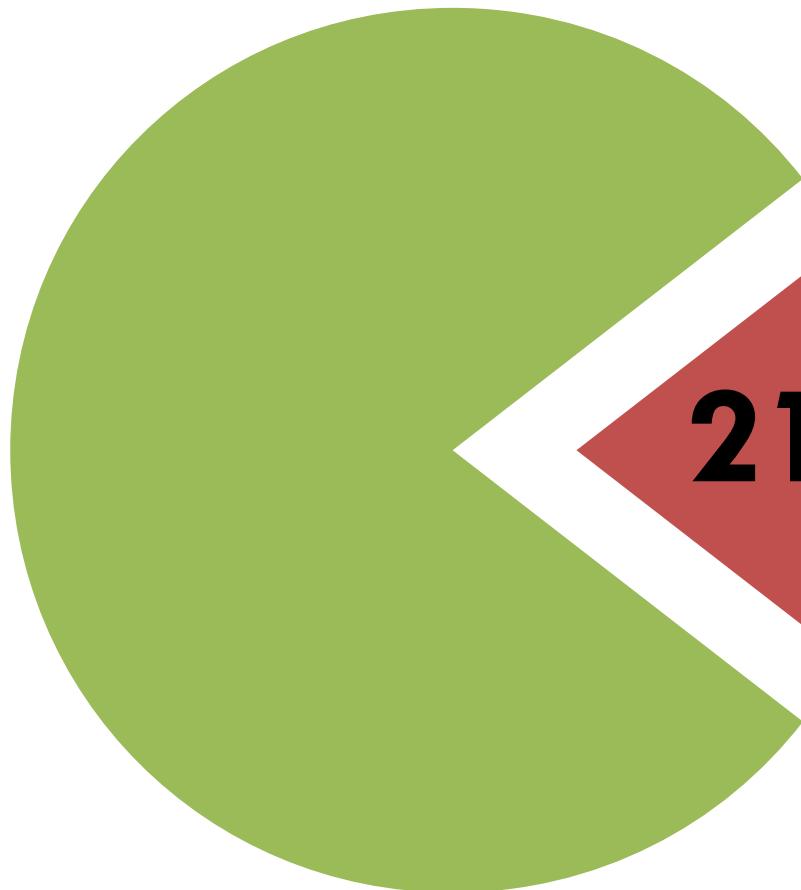
1 in 4 ages 5 - 17  
live in poverty



# Health

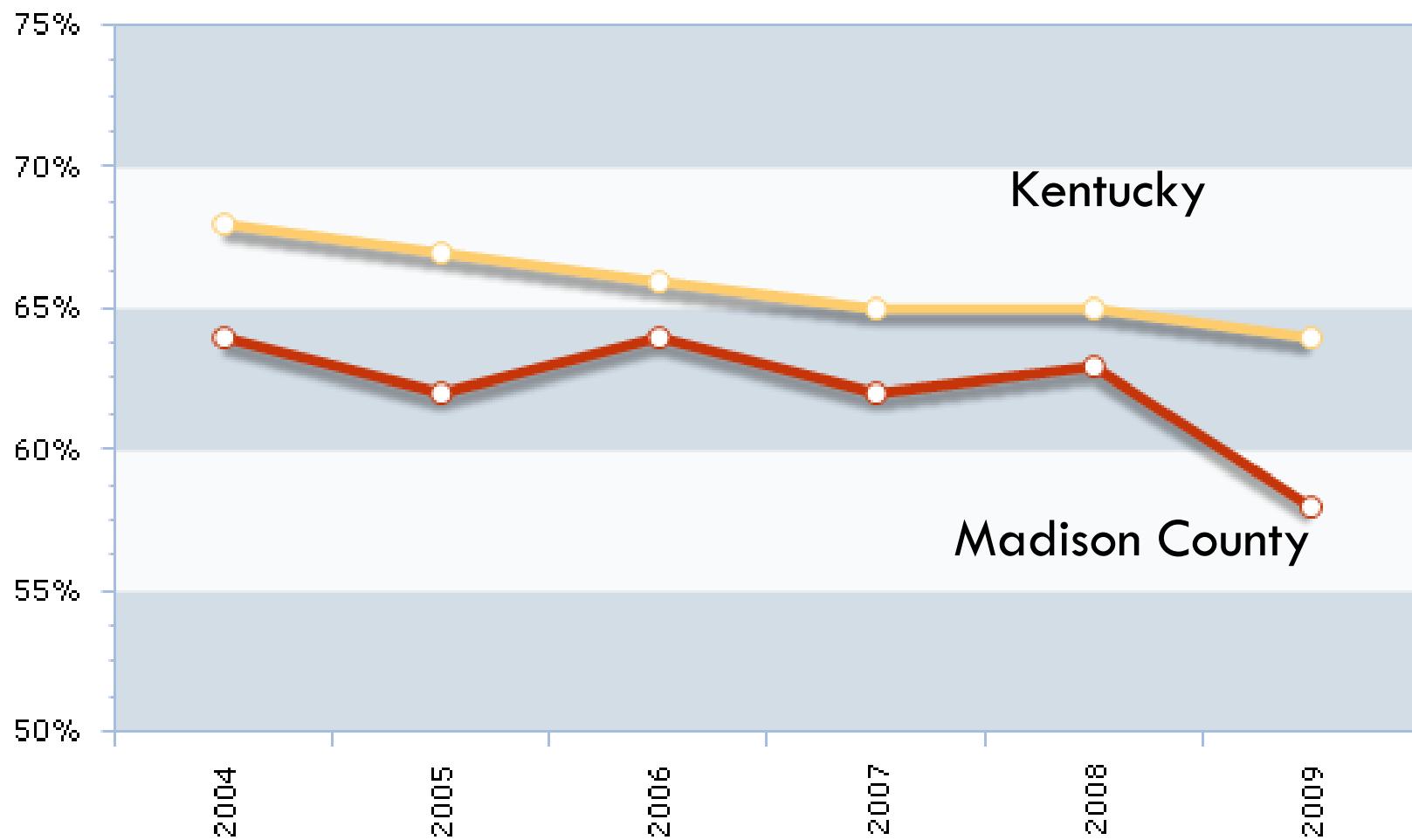


# Smoking during pregnancy



**Low Birthweight**  
**Sudden Infant Death Syndrome**  
**Preterm Births**  
**Infant Mortality**

# Adequate prenatal care





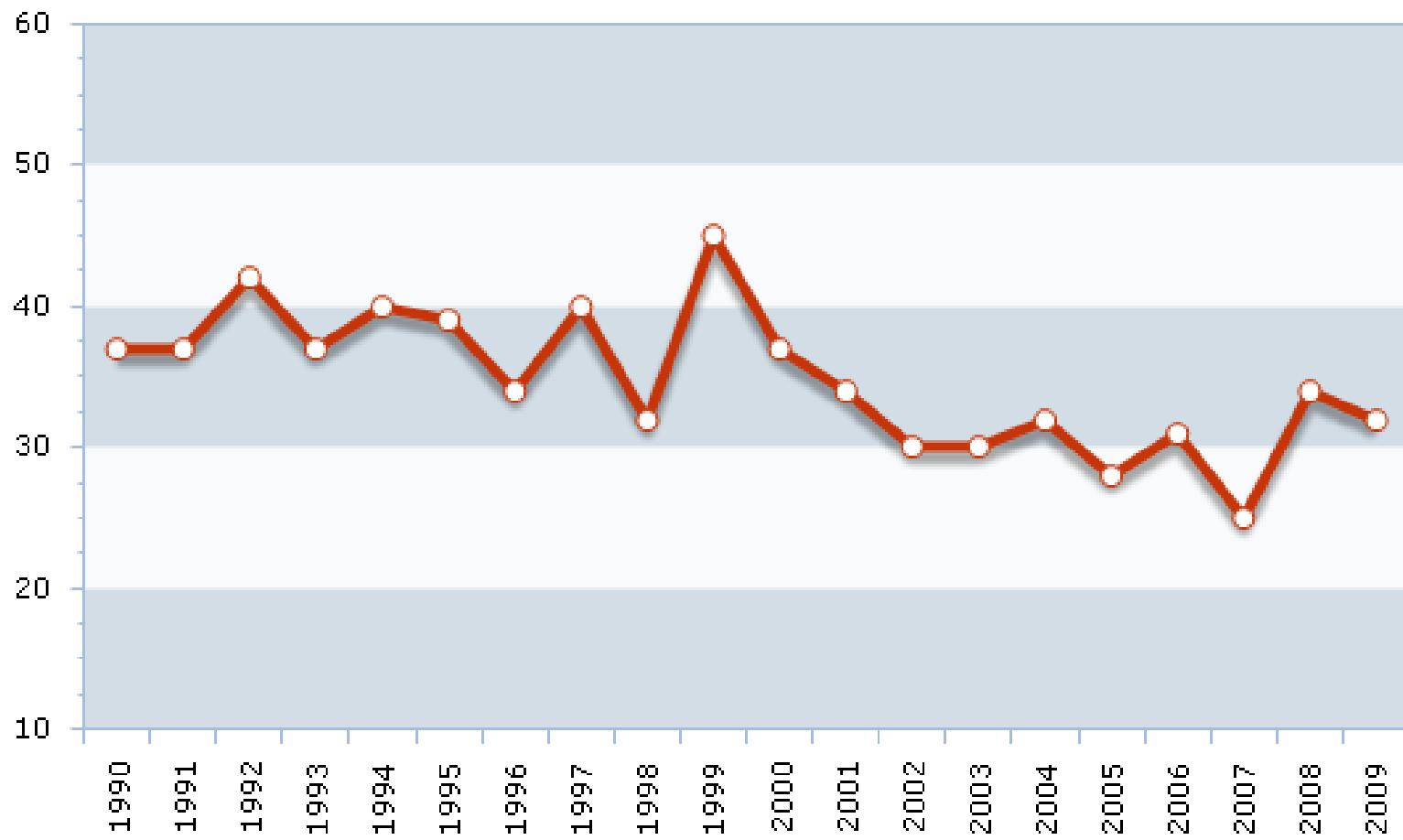
# Breastfeeding

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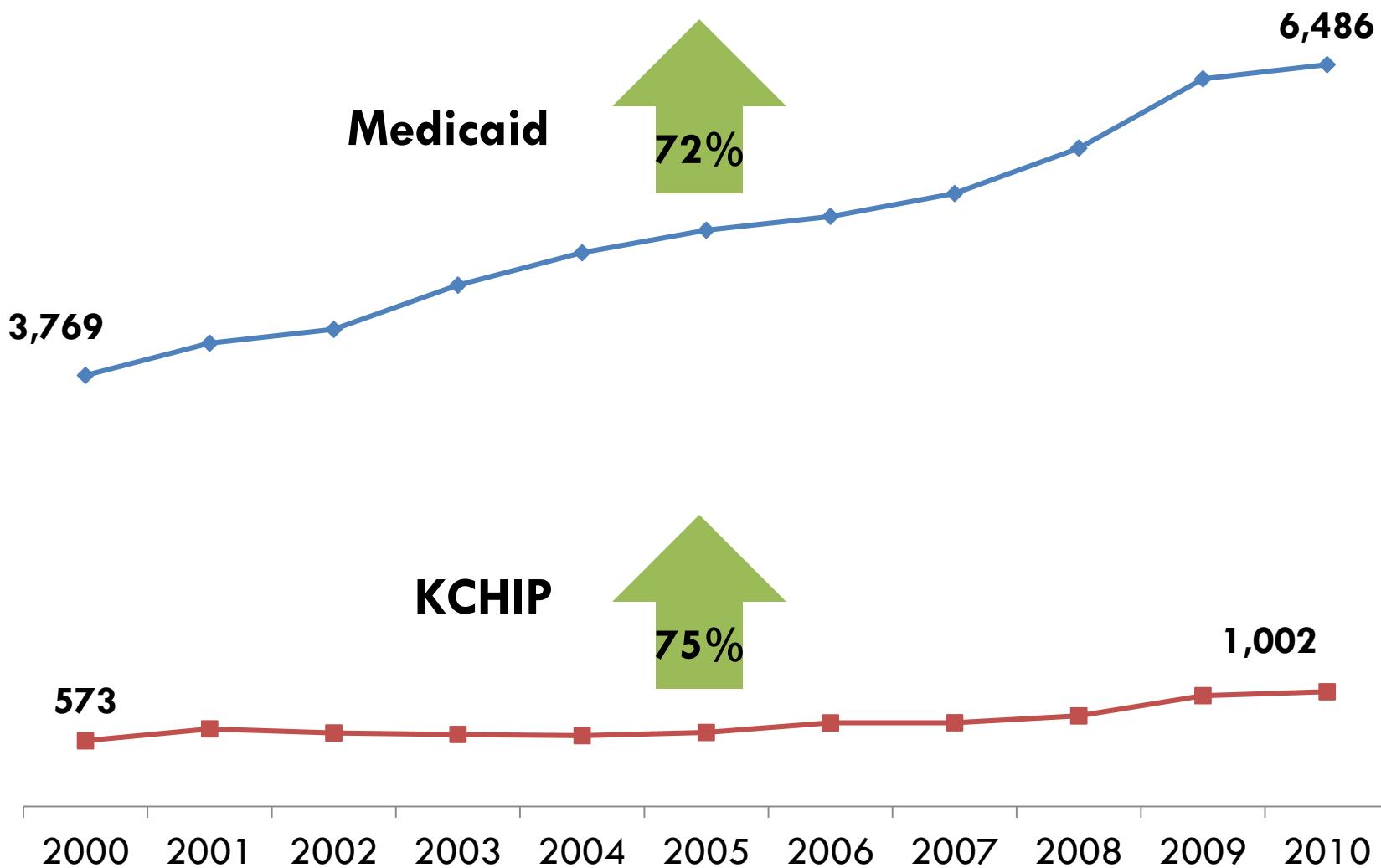


# Teen births

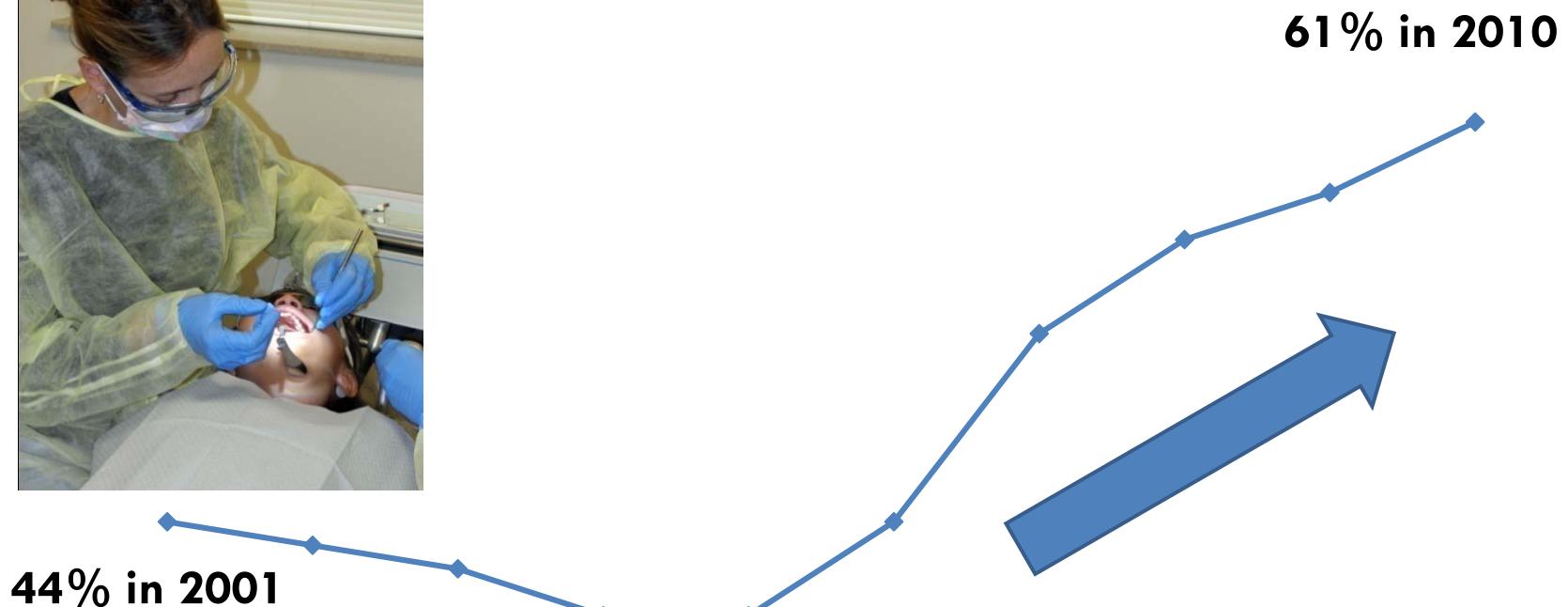
Rate per 1,000 females ages 15-19



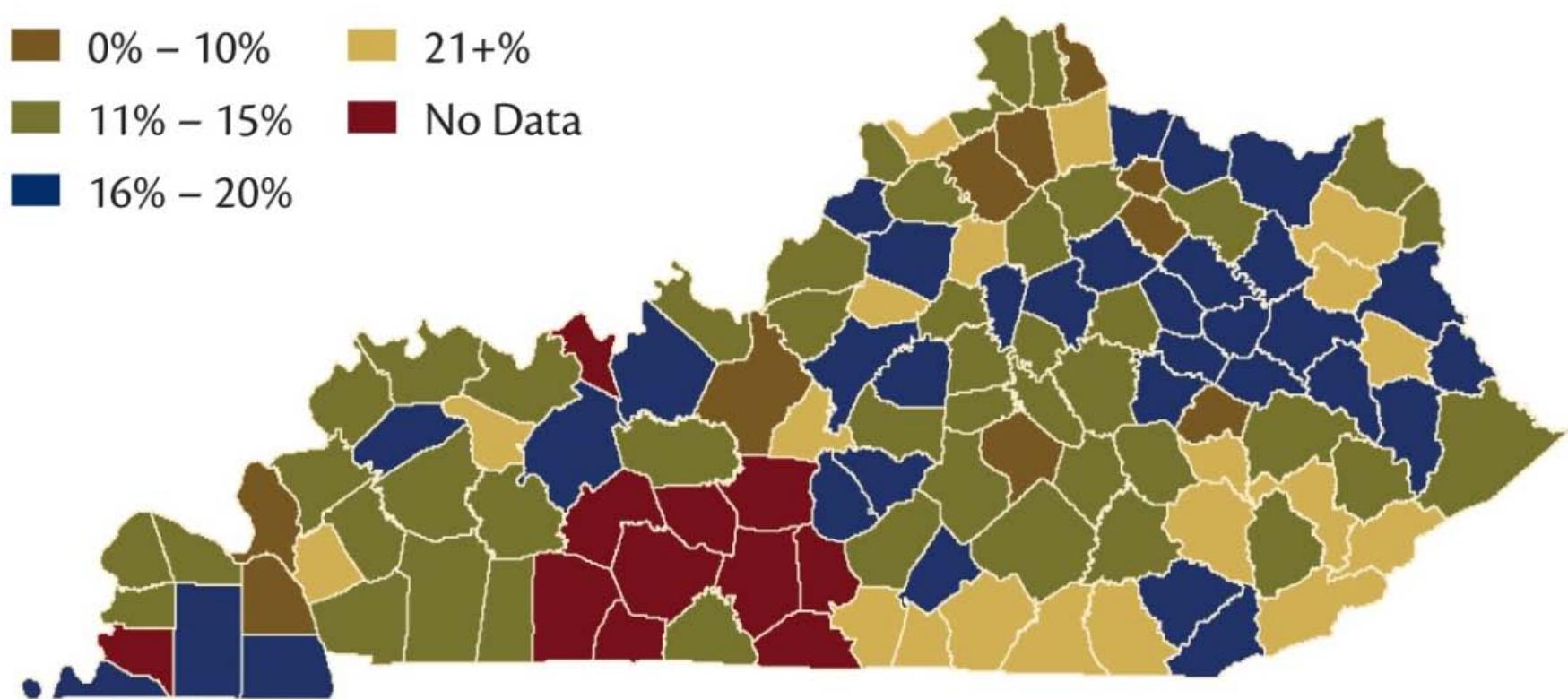
# Health coverage for kids



# Children in Medicaid and KCHIP receiving dental services



# Early childhood obesity



# Physical activity

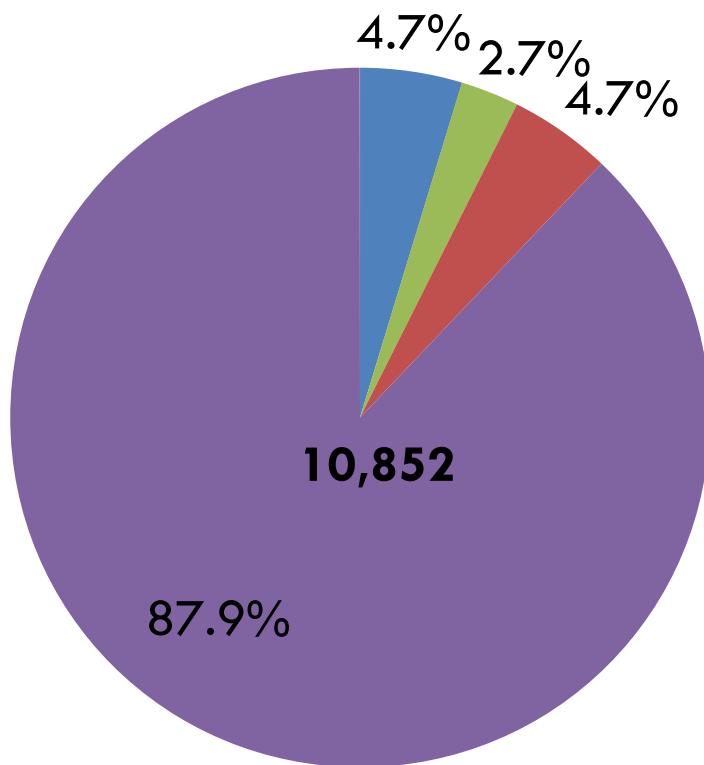


# Education

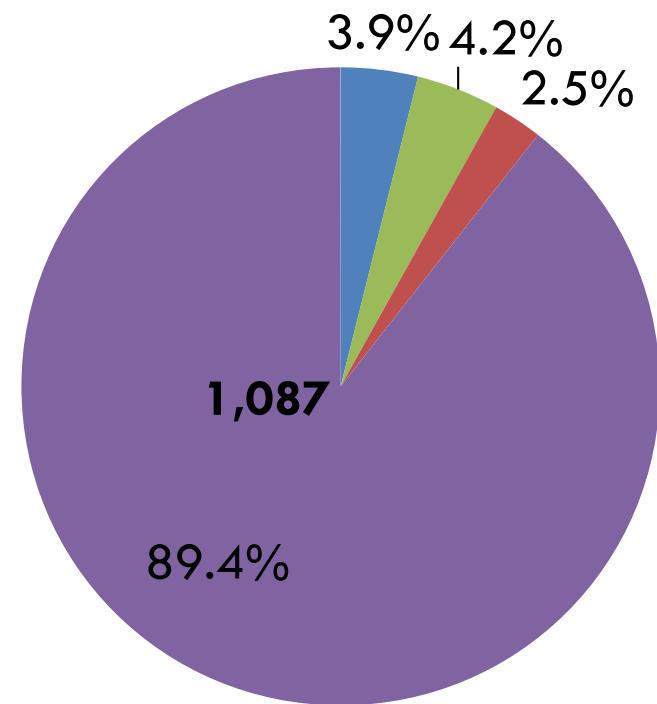


# School District Enrollment, SY '11-'12

**Madison County Schools**



**Berea Independent Schools**



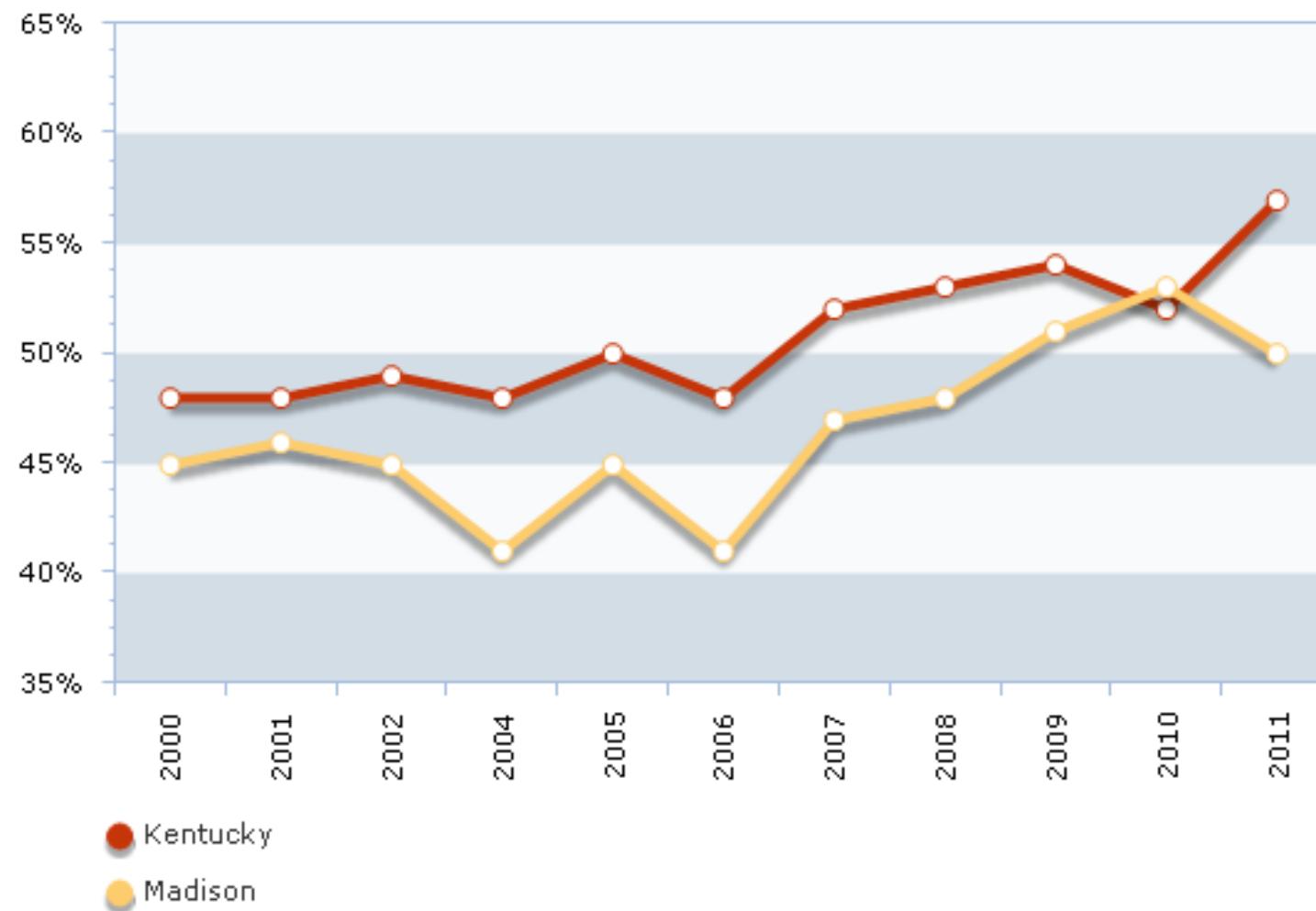
Black

Hispanic

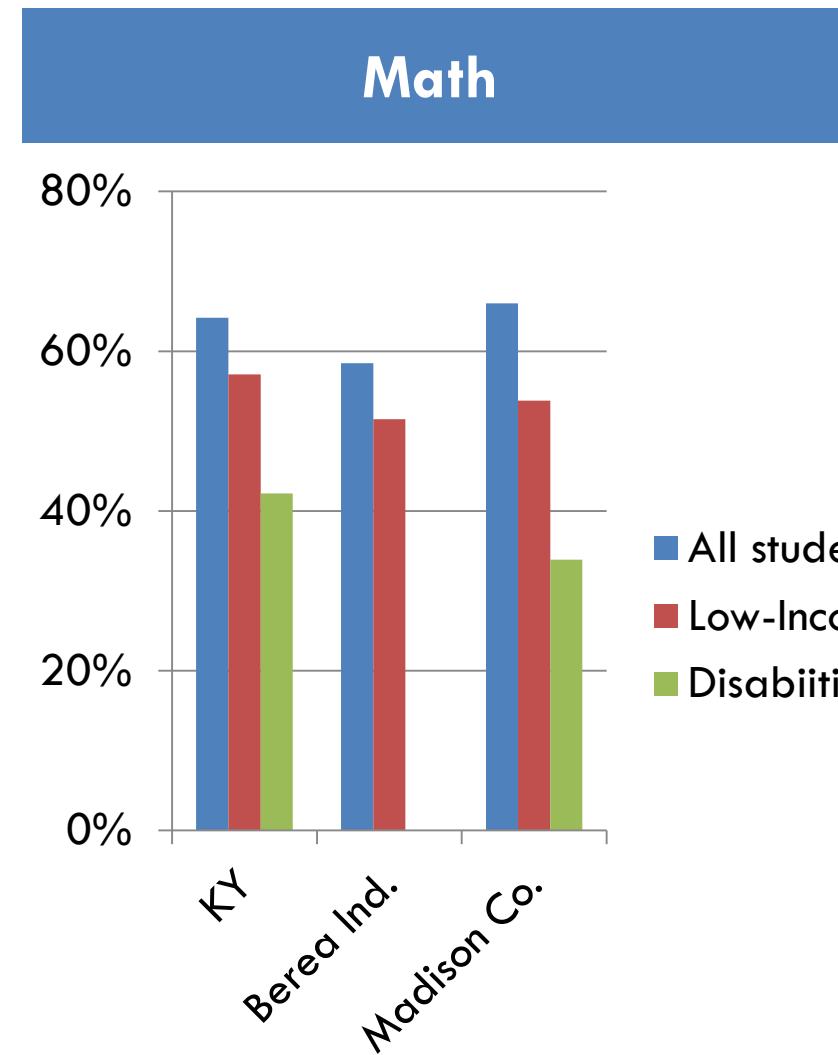
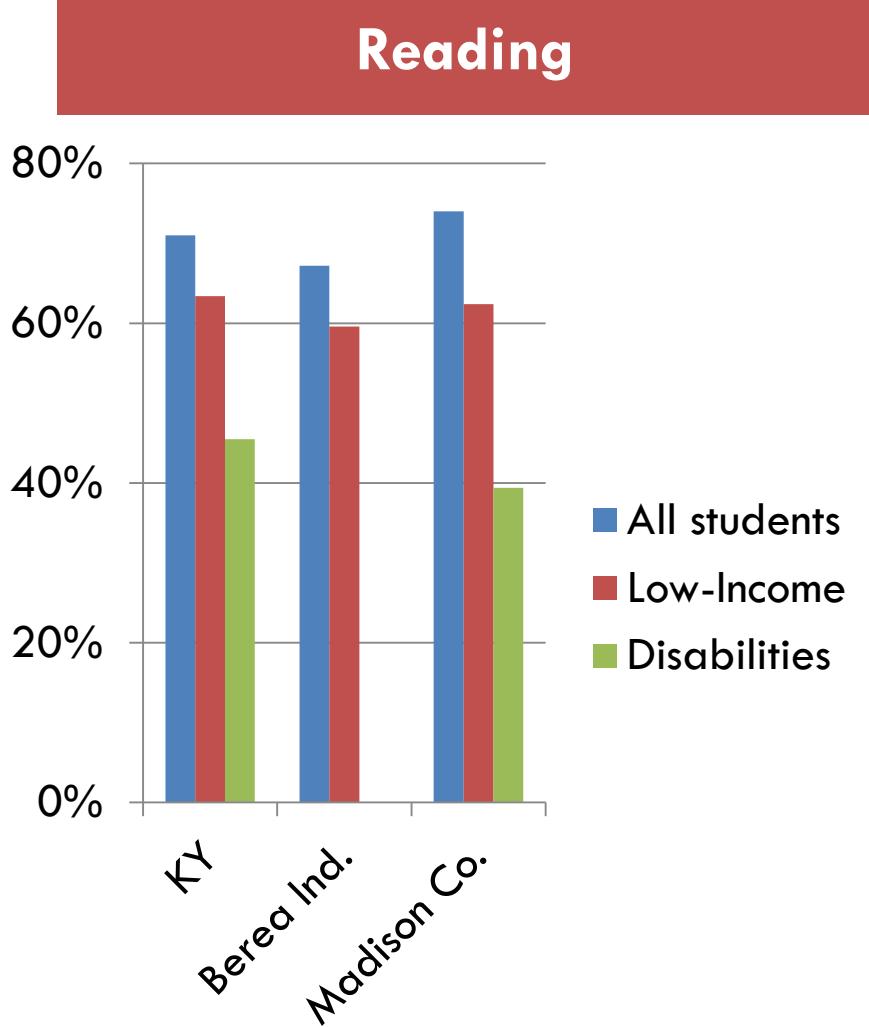
Other

White

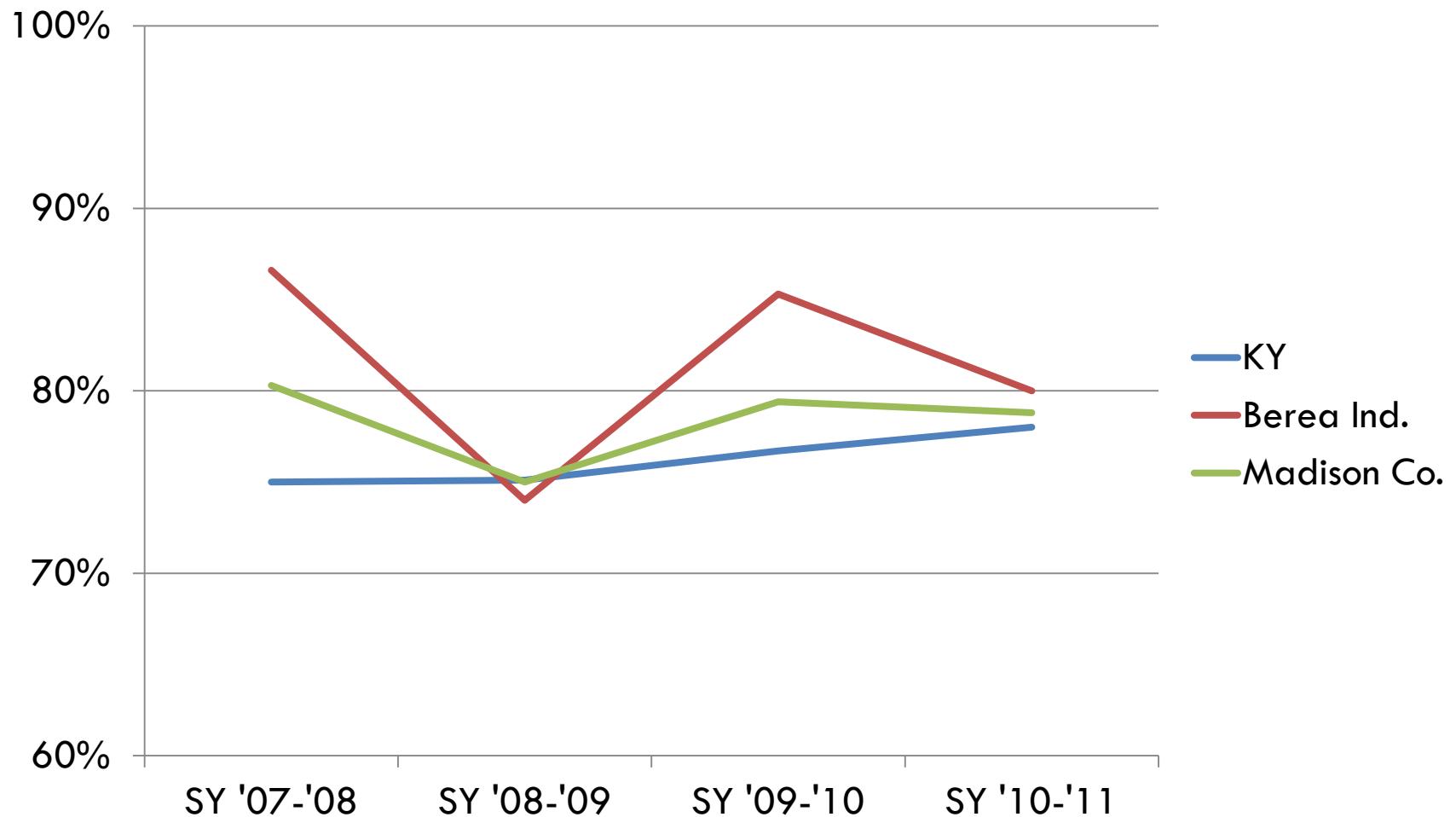
# Free/Reduced Price Meals Eligibility



# Subject Proficiency, SY 2010-2011



# High School Graduation Rates



# College Success



KIDS COUNT  
DATA CENTER[HOME](#)[DATA BY STATE](#)[DATA ACROSS STATES](#)[DATA BOOK/REPORTS](#)[HOW-TO](#)

<http://datacenter.kidscount.org/ky>

- One-stop shop for county, state, and national data on children and families
- Rank by values
- Generate customized maps and graphs
- Feature automatically updated maps and graphs on your website or blog
- Mobile site at [mobile.kidscount.org](http://mobile.kidscount.org)



# Engaging in Child Advocacy



/KentuckyYouthAdvocates



@KYYouth



[www.kykidsinfo.org](http://www.kykidsinfo.org)



[www.kyyouth.org](http://www.kyyouth.org)



Find more data on your county's children



Call or meet with your legislators about children's issues

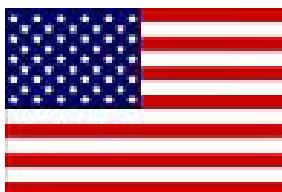


Write a letter to the editor or op-ed about children's issues

# Get Involved



Become a Blueprint for Kentucky's Children  
Coalition partner at [www.blueprintky.org](http://www.blueprintky.org)



Attend the rally in Danville on October 10  
before the VP debate at Centre College



Bring a group to Children's Advocacy Day at  
the Capitol on February 7, 2013

Thank you!

Amy Swann  
KIDS COUNT Coordinator  
502.895.8167 x115  
[aswann@kyyouth.org](mailto:aswann@kyyouth.org)

